WHEREAS, Chapter V, Title XLIV, of the Government Code of Guam empowers and mandates the Department of Commerce to establish a Public Market or Markets on Guam; and

WHEREAS, there is developed a Public Market Complex in Agana; and

WHEREAS, the Administration is committed to the principle and practice of reducing governmental expenditures; and

WHEREAS, the increased economic self-sufficiency of the Public Market complex will reduce the cost of maintaining its operation; and

WHEREAS, the present Public Market operation cannot reasonably generate additional income for the Public Market Revolving Fund; and

WHEREAS, the addition of a tourist-oriented cultural exhibition, display, and handicraft concession area will result in increased income for the Public Market operation; and

WHEREAS, such a project will provide an appropriate setting in which visitors to the island and local residents may gain greater knowledge and appreciation of the Chamorro culture and heritage; and

WHEREAS, such a project will enhance the tourist industry on Guam; and

WHEREAS, such a project will provide additional opportunity for the performers, artisans, and artists of our island to display their skills; and

WHEREAS, such a project is harmonious with and an enhancement of the social and cultural objectives of the Public Market; and
WHEREAS, our beautiful Chamorro language has an appropriate phrase to describe such a project; and

WHEREAS, that phrase is "Imahen I Islas";

NOW, THEREFORE, I, Paul M. Calvo, Governor of Guam, by virtue of the authority vested in me by the Organic Act of Guam, as amended, and Chapter V, Title XLIV, Government Code of Guam, do hereby order that:

1. The Department of Commerce is empowered to establish as an integral part of the Public Market Complex, in an area or areas set aside for such purpose, cultural exhibits, performances, and displays, arts and crafts, exhibits and sales concessions, agriculture and aquaculture exhibits, displays, and demonstrations, and such other functions, activities, concessions, and exhibits as are harmonious with the overall purpose and intent of the Public Market operation.

2. This project shall be known as "Imahen I Islas."

3. The administration, maintenance, care, and operation of Imahen I Islas shall be the responsibility of the Administrator of the Public Market.

4. The Administrator is empowered to establish a fee for admission of the general public to Imahen I Islas and is further empowered to establish a license fee for performers, exhibitors, artisans and others taking part in the activities of Imahen I Islas, all funds from which fees shall be deposited in the Public Market Revolving Fund to be used in accordance with the statutory purposes of that fund.

5. The Administrator shall develop rules and regulations governing the operations of Imahen I Islas, which rules and regulations shall be approved by the Director of Commerce and promulgated in compliance with the Administrative Adjudication Act.

Dated this __ day of __________ at Agana, Guam.

PAUL M. CALVO
Governor of Guam

COUNTERSIGNED:

JOSPEH F. ADA
Lieutenant Governor