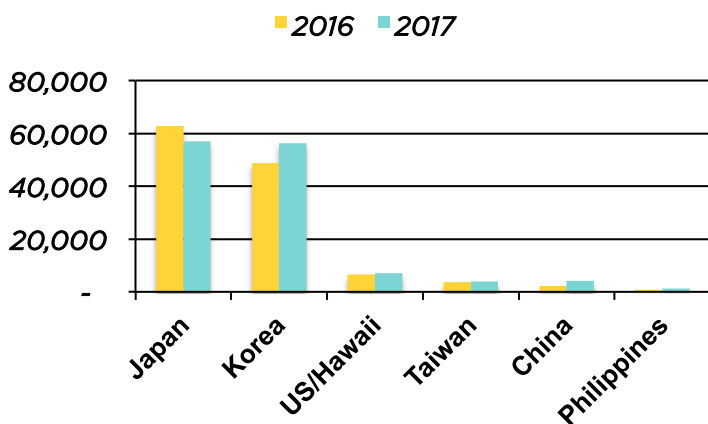


January 2017

Preliminary Arrival Summary

January Arrivals	136,029	5.2%	↑
CYTD Arrivals	136,029	5.2%	↑
FYTD Arrivals	526,958	6.3%	↑

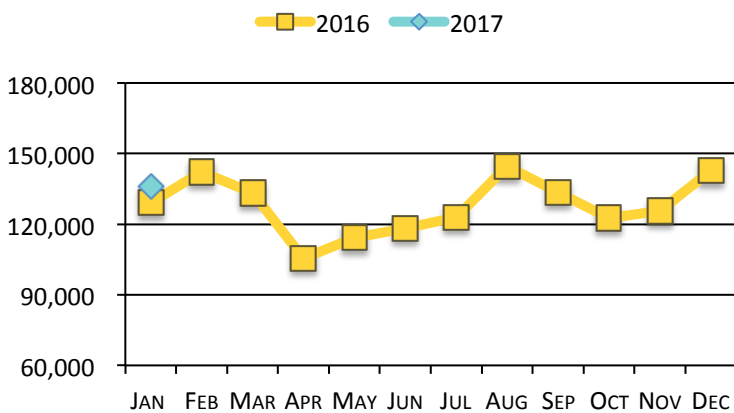
Major Market Arrivals



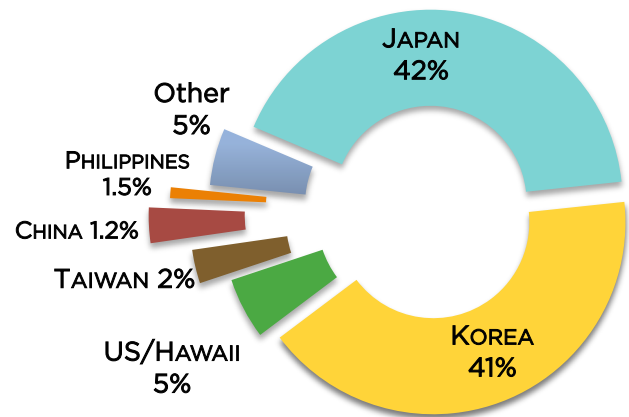
Major Market Breakdown

	2016	2017	% to LY
Japan	62,716	57,037	-9.1%
Korea	48,859	56,341	15.3%
US/Hawaii	6,645	7,005	5.4%
Taiwan	3,675	3,850	4.8%
China	2,127	4,053	90.6%
Philippines	746	1,232	65.1%

Monthly Arrivals



Major Market Mix



Source: Guam Customs Declaration Forms, Guam Customs & Quarantine Agency



GUAM VISITORS BUREAU

Preliminary Visitor Arrival Summary
January 2017



	Jan-16	Jan-17	% from LY
Civilian Air Arrivals ^a	127,069	133,802	5.3%
Civilian Sea Arrivals ^a	252	687	172.6%
Armed Forces Air Arrivals ^a	1,849	1,532	-17.1%
Armed Forces Sea Arrivals ^a	89	8	-91.0%
TOTAL VISITOR ARRIVALS	129,259	136,029	5.2%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jan-16	Jan-17	% from LY
JAPAN	62,716	57,037	-9.1%
Kanto (Tokyo)	28,795	28,469	-1.1%
Chubu (Nagoya)	7,825	6,597	-15.7%
Kinki (Osaka)	14,975	10,890	-27.3%
Koshinetsu	1,584	1,569	-0.9%
Hokuriku	716	731	2.1%
Tohoku	2,182	1,942	-11.0%
Kyushu	2,283	2,038	-10.7%
Chugoku	1,363	1,433	5.1%
Hokkaido	1,717	2,185	27.3%
Shikoku	646	662	2.5%
Okinawa/Miya	367	341	-7.1%
Other	263	180	-31.6%
KOREA	48,859	56,341	15.3%
Seoul	18,011	18,918	5.0%
Incheon	2,960	3,043	2.8%
Chungbuk	999	1,183	18.4%
Chungnam	2,242	2,251	0.4%
Gangwon	913	1,026	12.4%
Jeonbuk	925	1,002	8.3%
Gyeongbuk	2,306	3,174	37.6%
Gyeonggi	10,670	10,948	2.6%
Jeonnam	1,419	1,772	24.9%
Gyeongnam	6,070	9,841	62.1%
Other	2,344	3,183	35.8%
TAIWAN	3,675	3,850	4.8%
Taipei	2,047	2,317	13.2%
Kaohsiung	220	240	9.1%
Taichung	652	637	-2.3%
Taoyuan, Miaoli, Hsinehu	517	375	-27.5%
Other	239	281	17.6%
CHINA	2,127	4,053	90.6%
Beijing	408	916	124.5%
Shanghai	696	1,253	80.0%
Guangzhou	243	343	41.2%
Other	780	1,541	97.6%
U.S. MAINLAND	5,397	5,805	7.6%
HAWAII	1,248	1,200	-3.8%
CNMI	1,213	1,365	12.5%
PALAU	263	218	-17.1%
FSM	663	743	12.1%
RMI	69	62	-10.1%
PHILIPPINES	746	1,232	65.1%
AUSTRALIA	296	141	-52.4%
CANADA	67	106	58.2%
EUROPE	158	210	32.9%
HONG KONG	529	2,047	287.0%
THAILAND	43	29	-32.6%
VIETNAM	33	22	-33.3%
RUSSIA	442	416	-5.9%
OTHER/UNKNOWN	374	457	22.2%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	53,125	n.a	n.a
Hotel Occupancy Taxes ^c	\$3,916,051.10	n.a	n.a
Weighted Hotel Occupancy Rate ^d	82%	n.a	n.a
Weighted Hotel Room Rate ^d	\$185	n.a	n.a

Guam Visitors Bureau
Preliminary January 2017 Visitor Arrival Summary
Calendar Year-to-Date 2016/17 • Fiscal Year-to-Date 2016/17



	CYTD 2016 (Jan '16)	CYTD 2017 (Jan '17)	% from LY	FYTD 2016 (Oct'15 - Jan '16)	FYTD 2017 (Oct'16 - Jan '17)	% from LY
Air Arrivals ^a	128,918	135,334	5.0%	493,147	524,759	6.4%
Sea Arrivals ^a	341	695	103.8%	2,575	2,199	-14.6%
TOTAL VISITOR ARRIVALS	129,259	136,029	5.2%	495,722	526,958	6.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2016 (Jan '16)	CYTD 2017 (Jan '17)	% from LY	FYTD 2016 (Oct'15 - Jan '16)	FYTD 2017 (Oct'16 - Jan '17)	% from LY
JAPAN	62,716	57,037	-9.1%	251,382	238,637	-5.1%
Kanto (Tokyo)	28,795	28,469	-1.1%	117,433	117,433	-2.3%
Chubu (Nagoya)	7,825	6,597	-15.7%	32,622	27,525	-15.6%
Kinki (Osaka)	14,975	10,890	-27.3%	54,318	48,827	-10.1%
Koshinetsu	1,584	1,569	-0.9%	6,203	6,470	4.3%
Hokuriku	716	731	2.1%	3,200	3,081	-3.7%
Tohoku	2,182	1,942	-11.0%	8,730	8,495	-2.7%
Kyushu	2,283	2,038	-10.7%	9,432	9,557	1.3%
Chugoku	1,363	1,433	5.1%	6,617	6,517	-1.5%
Hokkaido	1,717	2,185	27.3%	4,801	5,838	21.6%
Shikoku	646	662	2.5%	3,166	2,937	-7.2%
Okinawa/Miya	367	341	-7.1%	1,206	1,243	3.1%
Other	263	180	-31.6%	907	714	-21.3%
KOREA	48,859	56,341	15.3%	175,354	208,340	18.8%
Seoul	18,011	18,918	5.0%	69,149	70,985	2.7%
Incheon	2,960	3,043	2.8%	10,812	12,009	11.1%
Chungbuk	999	1,183	18.4%	3,270	3,781	15.6%
Chungnam	2,242	2,251	0.4%	7,197	8,306	15.4%
Gangwon	913	1,026	12.4%	2,502	2,972	18.8%
Jeonbuk	925	1,002	8.3%	2,680	3,512	31.0%
Gyeongbuk	2,306	3,174	37.6%	7,526	10,848	44.1%
Gyeonggi	10,670	10,948	2.6%	38,243	43,168	12.9%
Jeonnam	1,419	1,772	24.9%	4,193	5,780	37.8%
Gyeongnam	6,070	9,841	62.1%	22,656	37,134	63.9%
Other	2,344	3,183	35.8%	7,106	9,845	38.5%
TAIWAN	3,675	3,850	4.8%	12,701	13,571	6.8%
Taipei	2,047	2,317	13.2%	7,111	7,685	8.1%
Kaohsiung	220	240	9.1%	820	1,106	34.9%
Taichung	652	637	-2.3%	2,231	2,171	-2.7%
Taoyuan, Miaoli, Hsinehu	517	375	-27.5%	1,728	1,676	-3.0%
Other	239	281	17.6%	811	933	15.0%
CHINA	2,127	4,053	90.6%	6,772	9,440	39.4%
Beijing	408	916	124.5%	1,334	1,854	39.0%
Shanghai	696	1,253	80.0%	1,990	2,975	49.5%
Guangzhou	243	343	41.2%	635	895	40.9%
Other	780	1,541	97.6%	2,813	3,716	32.1%
U.S. MAINLAND	5,397	5,805	7.6%	19,116	20,006	4.7%
HAWAII	1,248	1,200	-3.8%	4,456	4,900	10.0%
CNMI	1,213	1,365	12.5%	5,286	5,630	6.5%
PALAU	263	218	-17.1%	1,637	1,356	-17.2%
FSM	663	743	12.1%	3,397	3,570	5.1%
RMI	69	62	-10.1%	301	367	21.9%
PHILIPPINES	746	1,232	65.1%	4,820	8,259	71.3%
AUSTRALIA	296	141	-52.4%	783	567	-27.6%
CANADA	67	106	58.2%	293	362	23.5%
EUROPE	158	210	32.9%	732	783	7.0%
HONG KONG	529	2,047	287.0%	3,048	5,545	81.9%
THAILAND	43	29	-32.6%	158	132	-16.5%
VIETNAM	33	22	-33.3%	76	52	-31.6%
RUSSIA	442	416	-5.9%	1,289	1,363	5.7%
OTHER/UNKNOWN	374	457	22.2%	1,566	1,879	20.0%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	53,125	n.a.	n.a.	218,796	n.a.	n.a.
Hotel Occupancy Taxes ^c	\$3,916,051.10	n.a.	n.a.	\$12,951,850.73	n.a.	n.a.
Weighted Hotel Occupancy Rate ^d	82%	n.a.	n.a.	77%	n.a.	n.a.
Weighted Hotel Room Rate ^d	\$185	n.a.	n.a.	\$165	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
JANUARY 2017**

JANUARY	1 Sun	2 Mon	3 Tue	4 Wed	5 Thu	6 Fri	7 Sat	8 Sun	9 Mon	10 Tue	11 Wed	12 Thu	13 Fri	14 Sat	15 Sun	16 Mon	Total
TOTAL CIV' AIR	3,939	4,248	4,381	4,411	4,690	4,007	4,129	4,304	4,255	4,049	3,959	4,232	4,342	4,162	4,339	4,609	68,056
Japan	2,087	2,140	2,362	2,218	2,129	1,599	1,820	1,612	1,774	1,848	1,465	1,641	1,797	1,787	1,639	2,052	29,970
Korea	1,414	1,654	1,583	1,691	1,965	1,951	1,801	2,033	2,017	1,654	1,703	2,068	2,069	1,840	2,014	2,082	29,539
Taiwan	105	1	30	97	2	89	47	180	-	76	168	5	54	127	238	3	1,222
China, P.R.C.	47	118	19	16	19	52	19	20	73	15	79	27	90	17	73	141	825
U.S. Mainland	76	99	143	103	181	157	200	149	131	196	180	156	122	167	176	152	2,388
Hawaii	11	27	35	30	43	27	81	61	28	43	20	19	24	41	24	24	538
CNMI	37	33	27	44	75	44	43	19	44	58	54	67	121	32	37	38	773
Palau	-	6	13	-	12	19	9	-	16	1	3	6	19	19	3	11	137
FSM	17	13	19	23	42	2	10	20	25	58	26	57	5	31	19	35	402
RMI	-	3	4	1	5	-	3	-	-	4	3	1	-	3	-	-	27
Philippines	35	10	24	20	47	18	30	28	9	37	33	37	19	42	19	16	424
Australia	2	6	1	1	5	-	6	1	1	6	32	10	3	9	3	2	88
Canada	-	-	4	2	1	-	5	12	2	4	13	-	-	1	2	3	49
Europe	3	4	9	4	12	5	22	3	10	5	2	5	7	7	4	5	107
Hong Kong	90	69	45	106	92	7	20	127	94	18	144	114	-	19	44	32	1,021
Thailand	-	1	-	-	1	-	-	1	6	-	1	-	-	2	-	3	15
Vietnam	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	2
Russia	11	48	62	47	45	21	8	22	20	14	6	7	1	6	7	3	328
Other	4	16	1	8	14	16	5	16	5	12	27	12	10	12	36	7	201

Note: January daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
JANUARY 2017**

JANUARY	17 Tue	18 Wed	19 Thu	20 Fri	21 Sat	22 Sun	23 Mon	24 Tue	25 Wed	26 Thu	27 Fri	28 Sat	29 Sun	30 Mon	31 Tue	Total	MTD
TOTAL CIV' AIR	4,344	3,995	4,398	4,186	4,456	4,623	4,310	4,063	4,081	4,460	4,843	4,446	5,036	4,531	3,974	133,802	133,802
Japan	2,029	1,606	1,814	1,614	1,998	1,800	2,039	1,778	1,552	1,836	1,706	1,752	1,759	1,820	1,718	56,791	56,791
Korea	1,721	1,645	1,955	1,969	1,748	1,903	1,632	1,425	1,478	1,926	2,489	1,683	1,789	1,919	1,512	56,333	56,333
Taiwan	105	213	3	150	146	234	9	143	425	5	161	430	410	22	172	3,850	3,850
China, P.R.C.	63	65	127	151	96	183	289	291	215	209	181	168	535	418	230	4,046	4,046
U.S. Mainland	187	203	137	110	197	156	130	170	168	114	136	137	155	155	126	4,669	4,669
Hawaii	29	44	41	43	60	65	32	21	20	27	35	26	48	24	40	1,093	1,093
CNMI	41	52	52	51	19	35	38	43	43	54	64	22	26	23	25	1,361	1,361
Palau	7	2	4	2	9	2	5	2	-	5	8	7	9	12	7	218	218
FSM	39	14	26	5	23	25	16	26	11	50	7	17	23	31	28	743	743
RMI	5	-	2	6	5	1	2	4	-	1	1	6	-	-	2	62	62
Philippines	34	34	70	42	83	94	17	94	44	73	29	95	44	14	37	1,228	1,228
Australia	1	4	9	11	6	1	3	1	2	8	-	-	3	1	3	141	141
Canada	10	-	1	1	5	-	5	8	12	1	4	4	5	1	-	106	106
Europe	6	3	9	5	3	6	5	4	6	6	6	18	12	6	8	210	210
Hong Kong	28	72	117	1	37	85	60	24	96	135	6	68	181	67	49	2,047	2,047
Thailand	3	1	-	-	1	2	-	2	-	-	-	-	-	2	3	29	29
Vietnam	-	-	-	-	-	-	-	3	-	5	6	-	3	-	3	22	22
Russia	13	5	12	3	7	15	13	11	5	-	-	-	-	4	-	416	416
Other	23	32	19	22	13	16	15	13	4	5	4	13	34	12	11	437	437

Note: January 2017 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



DAILY ARRIVAL COMPARISON JANUARY 2017

JANUARY	2016			2017			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,355	2,141	4,496	2,087	1,852	3,939	-11.4%	-13.5%	-12.4%
2	2,450	1,444	3,894	2,140	2,108	4,248	-12.7%	46.0%	9.1%
3	2,582	2,021	4,603	2,362	2,019	4,381	-8.5%	-0.1%	-4.8%
4	2,413	1,949	4,362	2,218	2,193	4,411	-8.1%	12.5%	1.1%
5	2,263	1,886	4,149	2,129	2,561	4,690	-5.9%	35.8%	13.0%
6	1,964	1,986	3,950	1,599	2,408	4,007	-18.6%	21.2%	1.4%
7	1,656	2,236	3,892	1,820	2,309	4,129	9.9%	3.3%	6.1%
8	1,665	2,228	3,893	1,612	2,692	4,304	-3.2%	20.8%	10.6%
9	2,304	1,875	4,179	1,774	2,481	4,255	-23.0%	32.3%	1.8%
10	1,885	2,442	4,327	1,848	2,201	4,049	-2.0%	-9.9%	-6.4%
11	1,766	2,287	4,053	1,465	2,494	3,959	-17.0%	9.1%	-2.3%
12	1,850	1,760	3,610	1,641	2,591	4,232	-11.3%	47.2%	17.2%
13	1,420	2,013	3,433	1,797	2,545	4,342	26.5%	26.4%	26.5%
14	1,674	2,028	3,702	1,787	2,375	4,162	6.8%	17.1%	12.4%
15	1,642	2,394	4,036	1,639	2,700	4,339	-0.2%	12.8%	7.5%
16	1,841	1,877	3,718	2,052	2,557	4,609	11.5%	36.2%	24.0%
17	1,973	2,515	4,488	2,029	2,315	4,344	2.8%	-8.0%	-3.2%
18	2,170	2,210	4,380	1,606	2,389	3,995	-26.0%	8.1%	-8.8%
19	1,857	1,885	3,742	1,814	2,584	4,398	-2.3%	37.1%	17.5%
20	1,668	2,149	3,817	1,614	2,572	4,186	-3.2%	19.7%	9.7%
21	1,893	2,253	4,146	1,998	2,458	4,456	5.5%	9.1%	7.5%
22	2,007	2,198	4,205	1,800	2,823	4,623	-10.3%	28.4%	9.9%
23	1,932	2,213	4,145	2,039	2,271	4,310	5.5%	2.6%	4.0%
24	2,038	2,335	4,373	1,778	2,285	4,063	-12.8%	-2.1%	-7.1%
25	2,404	2,300	4,704	1,552	2,529	4,081	-35.4%	10.0%	-13.2%
26	2,229	1,728	3,957	1,836	2,624	4,460	-17.6%	51.9%	12.7%
27	1,780	2,031	3,811	1,706	3,137	4,843	-4.2%	54.5%	27.1%
28	2,096	2,120	4,216	1,752	2,694	4,446	-16.4%	27.1%	5.5%
29	1,832	2,113	3,945	1,759	3,277	5,036	-4.0%	55.1%	27.7%
30	2,207	1,819	4,026	1,820	2,711	4,531	-17.5%	49.0%	12.5%
31	2,358	2,228	4,586	1,718	2,256	3,974	-27.1%	1.3%	-13.3%
Total	62,174	64,664	126,838	56,791	77,011	133,802	-8.7%	19.1%	5.5%

Note: January daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date



**DAILY ARRIVAL COMPARISON BY DAY
JANUARY 2017**

2016					2017					% chg from L Y		
Day	JAN	Japan	Other	Total	Day	JAN	Japan	Other	Total	Japan	Other	Total
Fri	1	2,355	2,141	4,496								
Sat	2	2,450	1,444	3,894								
Sun	3	2,582	2,021	4,603	Sun	1	2,087	1,852	3,939	-19%	-8%	-14%
Mon	4	2,413	1,949	4,362	Mon	2	2,140	2,108	4,248	-11%	8%	-3%
Tue	5	2,263	1,886	4,149	Tue	3	2,362	2,019	4,381	4%	7%	6%
Wed	6	1,964	1,986	3,950	Wed	4	2,218	2,193	4,411	13%	10%	12%
Thu	7	1,656	2,236	3,892	Thu	5	2,129	2,561	4,690	29%	15%	21%
Fri	8	1,665	2,228	3,893	Fri	6	1,599	2,408	4,007	-4%	8%	3%
Sat	9	2,304	1,875	4,179	Sat	7	1,820	2,309	4,129	-21%	23%	-1%
Sun	10	1,885	2,442	4,327	Sun	8	1,612	2,692	4,304	-14%	10%	-1%
Mon	11	1,766	2,287	4,053	Mon	9	1,774	2,481	4,255	0%	8%	5%
Tue	12	1,850	1,760	3,610	Tue	10	1,848	2,201	4,049	0%	25%	12%
Wed	13	1,420	2,013	3,433	Wed	11	1,465	2,494	3,959	3%	24%	15%
Thu	14	1,674	2,028	3,702	Thu	12	1,641	2,591	4,232	-2%	28%	14%
Fri	15	1,642	2,394	4,036	Fri	13	1,797	2,545	4,342	9%	6%	8%
Sat	16	1,841	1,877	3,718	Sat	14	1,787	2,375	4,162	-3%	27%	12%
Sun	17	1,973	2,515	4,488	Sun	15	1,639	2,700	4,339	-17%	7%	-3%
Mon	18	2,170	2,210	4,380	Mon	16	2,052	2,557	4,609	-5%	16%	5%
Tue	19	1,857	1,885	3,742	Tue	17	2,029	2,315	4,344	9%	23%	16%
Wed	20	1,668	2,149	3,817	Wed	18	1,606	2,389	3,995	-4%	11%	5%
Thu	21	1,893	2,253	4,146	Thu	19	1,814	2,584	4,398	-4%	15%	6%
Fri	22	2,007	2,198	4,205	Fri	20	1,614	2,572	4,186	-20%	17%	0%
Sat	23	1,932	2,213	4,145	Sat	21	1,998	2,458	4,456	3%	11%	8%
Sun	24	2,038	2,335	4,373	Sun	22	1,800	2,823	4,623	-12%	21%	6%
Mon	25	2,404	2,300	4,704	Mon	23	2,039	2,271	4,310	-15%	-1%	-8%
Tue	26	2,229	1,728	3,957	Tue	24	1,778	2,285	4,063	-20%	32%	3%
Wed	27	1,780	2,031	3,811	Wed	25	1,552	2,529	4,081	-13%	25%	7%
Thu	28	2,096	2,120	4,216	Thu	26	1,836	2,624	4,460	-12%	24%	6%
Fri	29	1,832	2,113	3,945	Fri	27	1,706	3,137	4,843	-7%	48%	23%
Sat	30	2,207	1,819	4,026	Sat	28	1,752	2,694	4,446	-21%	48%	10%
Sun	31	2,358	2,228	4,586	Sun	29	1,759	3,277	5,036	-25%	47%	10%
					Mon	30	1,820	2,711	4,531			
					Tue	31	1,718	2,256	3,974			
T o t a l	57,369	61,079	118,448		T o t a l	56,791	77,011	133,802		-1.0%	26.1%	13.0%

Note: January daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date