

9. **Exoticism** – “Admit it: vacationing in Hawaii is so last century (ahem, ‘Mad Men’). Guam, on the other hand, is the new exotic destination for America.”
10. **A head start** – “Guam is ‘where America’s Day begins’ – quite literally...The island celebrates New Year’s first in America and movies often premiere ahead of the rest of America.”
11. **Romance** – “Perhaps the island’s most famous landmark is Two Lovers’ Point, a dramatic and steep cliffside overlooking the Philippine Sea. According to Chamorro legend, two star-crossed lovers, forbidden from being together in life, leaped from the cliff so that they could be together in the afterlife. Not surprisingly, weddings are held there regularly.”

Article generates buzz; HuffPo offers massive reach to Guam

Since being published, the article has been viewed by more than 60,000 people. In addition to this, this coverage has been shared across social media. The article now has more than 33,000 likes, and nearly 5,700 shares from their website. The Huffington Post also featured it on its Facebook page, where it received 1,400 ‘likes,’ and has over 551 shares from other Facebook users.

The Huffington Post is a Pulitzer Prize-winning source of breaking news, features, and entertainment, as well as a highly engaged community for opinion and conversation. The internationally-renowned website has 46 million monthly U.S. unique visitors and 78 million monthly global unique visitors. The Huffington Post has editions in the UK, Canada, France, Spain, Italy, Japan, Maghreb and Germany. In 2013, The Huffington Post launched editions in Japan, Maghreb, and Germany, adding to its existing presence in other top international markets including Canada, UK, Italy, Spain, and France. Its nine editions, including the US, are in front of half the world’s GDP; in 2014 it will reach two thirds. The publication plans on adding editions in Brazil, South Korea, and India in the early part of this year.

Article written with Guamanian input; Author hopes to visit island

Fox used traditional research and social media to come up with the list that makes Guam the “most interesting destination” in America. In particular, Fox found inspiration in the many posts on Instagram that feature Guam and her people. She encouraged readers of the article to do the same, suggesting they search Pagat Caves, Cetti Bay, Sigua Falls, Ague Cove, Talofofa Falls and Marbo Cave on the social network to see Guam’s beauty for themselves. She hopes to visit the island very soon.

Guam son, Gene Park, helped with story

The article was written in consultation with members of the Guam family. Gene Park, a Guam son and former local reporter, now works for Honolulu Civil Beat: an investigative website that collaborates with The Huffington Post in Hawaii. He, along with Anita Hofschneider, a Civil Beat reporter from Saipan, provided information to article author Chloe Fox. Park also enlisted the help of renowned local photographer Victor Consaga to help provide the amazing photos in the piece.

“The rest of the world needs to know what any son of Guam already knows: Guam is good,” Park said.