



Visitor Arrival Summary
AUGUST 2013 (as of September 24, 2013)

	Aug-12	Aug-13	% from LY
Civilian Air Arrivals*	130,315	132,317	1.5%
Civilian Sea Arrivals*	36	99	175.0%
Armed Forces Air Arrivals*	1,637	1,941	18.6%
Armed Forces Sea Arrivals[†]	n.a.	n.a.	-
TOTAL VISITOR ARRIVALS	131,988	134,357	1.8%
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Aug-12	Aug-13	% from LY
JAPAN	97,982	94,891	-3.2%
Kanto (Tokyo)	55,698	53,945	-3.1%
Chubu (Nagoya)	10,770	10,933	1.5%
Kinki (Osaka)	18,200	16,573	-8.9%
Koshinetsu	1,638	1,787	9.1%
Hokuriko	787	691	-12.2%
Tohoku	2,327	2,036	-12.5%
Kyushu	2,398	3,370	40.5%
Chugoku	2,247	2,332	3.8%
Hokkaido	847	1,066	25.9%
Shikoku	1,128	937	-16.9%
Okinawa/Miya	854	626	-26.7%
<i>Other</i>	1,088	595	-45.3%
KOREA	18,106	23,168	28.0%
Seoul	9,218	12,117	31.4%
Incheon	1,006	1,209	20.2%
Chungbuk	232	320	37.9%
Chungnam	622	778	25.1%
Gangwon	127	204	60.6%
Jeonbuk	212	302	42.5%
Gyeonbuk	493	581	17.8%
Gyeonggi	3,707	4,721	27.4%
Jeonnam	360	534	48.3%
Gyeongnam	1,346	1,586	17.8%
<i>Other</i>	783	816	4.2%
TAIWAN	4,541	4,156	-8.5%
Taipei	2,399	2,079	-13.3%
Kaohsiung	321	256	-20.2%
Taichung	915	922	0.8%
Taoyuan, Miaoli, Hsinehu	451	485	7.5%
<i>Other</i>	455	414	-9.0%
CHINA, P.R.C.	1,019	968	-5.0%
Beijing	217	244	12.4%
Shanghai	536	221	-58.8%
Guangzhou	37	167	351.4%
<i>Other</i>	229	336	46.7%
U.S. MAINLAND	3,898	4,032	3.4%
HAWAII	784	945	20.5%
CNMI	1,724	2,082	20.8%
PALAU	312	284	-9.0%
FSM	1,026	985	-4.0%
RMI	92	67	-27.2%
PHILIPPINES	658	779	18.4%
AUSTRALIA	256	196	-23.4%
CANADA	33	86	160.6%
EUROPE	155	154	-0.6%
HONG KONG	606	567	-6.4%
THAILAND	18	36	100.0%
VIETNAM	3	5	66.7%
RUSSIA	371	350	-5.7%
OTHER/UNKNOWN	368	507	37.8%
VISITOR INDUSTRY STATISTICS			
JGTA Air Arrivals	84,313	80,010	-5.1%
Hotel Occupancy Taxes	\$2,214,837.44	n.a.	n.a.
Weighted Hotel Occupancy Rate	93%	n.a.	n.a.
Weighted Hotel Room Rate	\$156	n.a.	n.a.

Guam Visitors Bureau
August 2013 Visitor Arrival Summary
Calendar Year-to-Date 2012/2013 • Fiscal Year-to-Date 2012/2013
as of September 24, 2013

	CYTD 2012 (Jan-Aug '12)	CYTD 2013 (Jan-Aug '13)	% from LY	FYTD 2012 (Oct '11-Aug '12)	FYTD 2013 (Oct '12-Aug '13)	% from LY
Air Arrivals^a	862,031	894,022	3.7%	1,152,907	1,221,904	6.0%
Sea Arrivals^{a1}	2,471	3,819	54.6%	4,912	7,128	45.1%
TOTAL VISITOR ARRIVALS	864,502	897,841	3.9%	1,157,819	1,229,032	6.2%
ORIGIN OF AIR ARRIVALS (Civilian & Arme	CYTD 2012 (Jan-Aug '12)	CYTD 2013 (Jan-Aug '13)	% from LY	FYTD 2012 (Oct '11-Aug '12)	FYTD 2013 (Oct '12-Aug '13)	% from LY
JAPAN	620,328	609,599	-1.7%	827,865	838,600	1.3%
Kanto (Tokyo)	313,902	303,774	-3.2%	413,421	410,959	-0.6%
Chubu (Nagoya)	77,874	76,987	-1.1%	102,778	106,753	3.9%
Kinki (Osaka)	119,772	114,142	-4.7%	160,451	158,863	-1.0%
Koshinetsu	15,045	15,061	0.1%	22,057	22,199	0.6%
Hokuriko	8,396	8,159	-2.8%	11,305	11,265	-0.4%
Tohoku	20,237	20,624	1.9%	27,183	29,276	7.7%
Kyushu	19,964	21,930	9.8%	28,384	30,163	6.3%
Chugoku	16,706	16,996	1.7%	24,284	24,070	-0.9%
Hokkaido	12,626	11,806	-6.5%	16,995	16,292	-4.1%
Shikoku	7,549	7,807	3.4%	10,701	11,210	4.8%
Okinawa/Miya	5,321	2,623	-50.7%	6,762	3,601	-46.7%
Other	2,936	9,690	230.0%	3,544	13,949	293.6%
KOREA	114,692	157,879	37.7%	152,288	213,161	40.0%
Seoul	59,541	77,963	30.9%	78,779	105,464	33.9%
Incheon	6,736	9,076	34.7%	8,950	12,455	39.2%
Chungbuk	1,601	2,383	48.8%	2,128	3,171	49.0%
Chungnam	3,690	5,220	41.5%	4,940	7,080	43.3%
Gangwon	1,249	1,816	45.4%	1,672	2,321	38.8%
Jeonbuk	1,625	2,027	24.7%	2,198	2,647	20.4%
Gyeonbuk	3,168	4,656	47.0%	4,234	6,344	49.8%
Gyeonggi	25,224	34,260	35.8%	33,647	46,569	38.4%
Jeonnam	2,247	3,261	45.1%	3,100	4,320	39.4%
Gyeongnam	5,948	10,366	74.3%	7,730	13,418	73.6%
Other	3,663	6,851	87.0%	4,910	9,372	90.9%
TAIWAN	35,323	32,780	-7.2%	46,205	42,955	-7.0%
Taipei	21,193	17,887	-15.6%	27,793	23,601	-15.1%
Kaohsiung	2,416	2,284	-5.5%	3,018	3,045	0.9%
Taichung	5,421	5,405	-0.3%	7,132	7,039	-1.3%
Taoyuan, Miaoli, Hsinehu	3,823	3,435	-10.1%	5,169	4,411	-14.7%
Other	2,470	3,769	52.6%	3,093	4,859	57.1%
CHINA	6,322	7,549	19.4%	8,385	9,511	13.4%
Beijing	1,682	1,812	7.7%	2,198	2,087	-5.1%
Shanghai	2,108	2,237	6.1%	2,975	2,853	-4.1%
Guangzhou	302	604	100.0%	428	729	70.3%
Other	2,230	2,896	29.9%	2,784	3,842	38.0%
U.S. MAINLAND	34,463	33,558	-2.6%	47,703	44,790	-6.1%
HAWAII	7,684	6,214	-19.1%	10,370	8,760	-15.5%
CNMI	11,729	10,953	-6.6%	16,236	14,905	-8.2%
PALAU	2,395	2,058	-14.1%	3,409	2,823	-17.2%
FSM	6,845	6,752	-1.4%	9,388	9,227	-1.7%
RMI	728	519	-28.7%	953	817	-14.3%
PHILIPPINES	6,435	6,607	2.7%	9,424	9,839	4.4%
AUSTRALIA	2,682	2,291	-14.6%	3,681	2,982	-19.0%
CANADA	482	588	22.0%	723	870	20.3%
EUROPE	1,069	1,490	39.4%	1,453	1,991	37.0%
HONG KONG	5,199	5,529	6.3%	7,766	8,309	7.0%
THAILAND	283	275	-2.8%	354	346	-2.3%
VIETNAM	77	61	-20.8%	91	77	-15.4%
RUSSIA	2,379	4,543	91.0%	2,623	5,896	124.8%
OTHER/UNKNOWN	2,916	4,777	63.8%	3,990	6,045	51.5%
VISITOR INDUSTRY STATISTICS						
JGTA^b Air Arrivals	551,037	536,741	-2.6%	735,924	740,088	0.6%
Hotel Occupancy Taxes^c	\$17,566,679.93	n.a.	n.a.	\$22,555,836.06	n.a.	n.a.
Weighted Hotel Occupancy Rate^d	80%	n.a.	n.a.	78%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$124	n.a.	n.a.	\$121	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association