

LOURDES A. LEON GUERRERO  
GOVERNOR



JOSHUA F. TENORIO  
LT. GOVERNOR

UFISINAN I MAGA'HÅGAN GUÅHAN  
OFFICE OF THE GOVERNOR OF GUAM

VIA ELECTRONIC MAIL: [klitzkie@hotmail.com](mailto:klitzkie@hotmail.com)

October 28, 2021

Senator Robert Klitzkie  
Vigilance Committee

RE: Sunshine Law Demand for Public Records

*Hafa Adai* Senator Klitzkie:

The Office of the Governor is in receipt of your email dated October 22, 2021 to Governor Leon Guerrero in which you seek the following:

- The minutes of the meeting or meetings of the Commission where it was decided to make this film.
- The minutes of the meeting or meetings of the Commission where the film was approved for public viewing.
- Correspondence between the executive director of the Commission and the executive director of the Guam Museum dealing with the film.

Pursuant to the Sunshine Reform Act of 1999, please find the enclosed documents as requested.

*Senseramente,*

A handwritten signature in blue ink, appearing to read "Jean Taitano".

Jean Taitano  
Special Assistant  
Executive Management Office

Enclosure(s)

cc: Commission on Decolonization



**COMMISSION ON DECOLONIZATION**  
**Commission Meeting Minutes**  
**April 2, 2019**

**I. CALL TO ORDER**

- The Commission on Decolonization's (COD) Regular Meeting was called to order at 3:06pm.

**II. ROLL CALL**

- The following were in attendance:
  - o Hon. Gov. Lourdes A. Leon Guerrero, *Chairwoman*
  - o Hon. Sen. Regine Biscoe-Lee
  - o Hon. Sen. Therese M. Terlaje
  - o Hon. Sen. William Castro
  - o Hon. Mayor Jesse Blas
  - o Jude A. Martinez, *Free Association Task Force Chairman*
  - o Dr. Michael Lujan Bevacqua, *Independence Task Force Chairman*
  - o Hon. Frm. Sen. Eddie Dueñas, *Statehood Task Force Chairman*
  - o Dr. Mary Therese F. Cruz
  - o John Reyes, Jr.
  - o Tristan X. V. Quintanilla, *32<sup>nd</sup> Guam Youth Congress Representative*
- A quorum was established with all eleven (11) members of the Commission present.
- The following were also present:
  - o Eloy Hara, *Statehood Task Force member*
  - o Dewey Huffer, *Statehood Task Force member*
  - o Representative of Hon. Sen. Kelly Marsh (Taitano), *Oversight Chairwoman of the COD*
  - o Adrian Cruz, *Free Association Task Force*
  - o Victoria-Lola Leon Guerrero, *Independent Task Force*

**III. APPROVAL OF MINUTES**

- **Motion:** To approve minutes of the March 5, 2019 meeting.
- **Motion by:** Sen. Biscoe-Lee  
**Seconded by:** John F. Reyes, Jr.
- **Motion carries with no objections, subject to corrections.**

**IV. FINANCIAL REPORT**

**a. Report as of March 5, 2019**

- o Commission board members reviewed the COD Task Force Funding Report as of March 5, 2019. This report remains unchanged from the financial report provided at the previous meeting.

1  
2  
3 **V. OLD BUSINESS**

4 **a. Budget for producing educational materials**

5 **i. MWPB** provided materials including proposal from Guam PBS.

- 6 • **MWPB:** I wanted to go over this with the folks, this was the request  
7 from Sen. Biscoe-Lee to provide a more fleshed out breakdown for what  
8 it is we're looking to attain from PBS. At the last meeting, we discussed  
9 the creation of educational videos that can be leveraged across  
10 different mediums and can be used beyond the end of the fiscal year. On  
11 the budget proposal from PBS, their executive producer Don Muna, laid  
12 out three possible options for review. I just want to state before we  
13 start that this is broken down in terms of deliverables but the content  
14 can change. It's based on what is realistic given our timeline and the  
15 allotted funds for this project. The basic idea is to create video that will  
16 translate the general purpose and objectives of the [COD] and to  
17 improve each of the three task forces. We also wanted to be mindful of  
18 access to this media for our task forces and so built into the proposal  
19 are areas where the task forces can engage PBS to create their own  
20 content. In other words, each task force would be given the opportunity  
21 to meet with the executive producer to create content that is specific to  
22 your campaigns... are there any questions on the general proposal?  
23  
24 • **RBL:** So I have two questions: in terms of the project overview, it says  
25 project options A, B and C, are we selecting one of the three?  
26  
27  
28 • **MWPB:** What we asked PBS to do was, based on our budget and our  
29 timeline to create options,... what they feel confident they can produce  
30 and we will select an option that we feel comfortable engaging with  
31 them on.  
32  
33 • **RBL:** My concern from the last meeting was what the deliverables are,  
34 and this does a good job of laying those out, and also the timeline that  
35 we are working with PBS to deliver.  
36  
37 • **MWPB:** The reason why the length of contract is listed TBA is because  
38 we did not make a decision whether or not we are going to engage in  
39 this contract with PBS. Realistically the way that this would work is that  
40 all of the material has to be created by the end of the fiscal year and so  
41 that's the real deadline for the production of this content. But keep in  
42 mind that this was proposed was because the lifespan of this content  
43 goes beyond the end of the fiscal year. We can always leverage the  
44 content on social media platforms.  
45  
46 • **RBL:** So in terms of these deliverables, are we also going to have access  
47 to their raw materials so that we can use that for other projects?

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- **MWPB:** Yes, I've discussed this with PBS. Part of our agreement, should we go this route, COD would retain all rights to all content created so we can decide how we can use it. In these conversations with PBS, we're trying to create content that can be used on multiple platforms. All of these options allow for us to reformat or reconfigure to be disseminated thru other platforms and other resources that we have available, and commercial media as well. The previous conversations regarding the media plan with the university are primarily focused on dissemination versus production. UOG gave us very limited amount of production, so we're really leaning on them to disseminate the product, so we have a need to create product. And so that's part of the challenge, that if we only go this route with this MOA with UOG for the media marketing plan and we don't make other efforts produce more content, we're not really getting the value for what we're spending. In order for it to work for us, we need material that can be disseminated. And so the idea behind this is that we are taking a proactive approach to create the content, to control the content, and the task for UOG is to make sure that that content gets out.
- **JFR:** Speaking of this budget, \$30,000 that we spend here, is that on top of the \$84,500? Or is that part of the \$84,500 for the marketing plan?
- **MWPB:** This is separate. That dollar amount is coming out of the federal grant. This is coming out the Commission and the task forces.
- **Gov:** Last time, the task forces each agreed to give some of their budget to the commission to do the production.
- **MTC:** Why does option B seem so much less?
- **MWPB:** We'll go thru them in order and we can address that when we get there.
- Executive Director reviewed the three options presented in PBS proposal. He began with Option A outlined in the proposal, before moving on to Option B and Option C, detailing the difference in production of each option based on demands for casting, writing and post-production.
- **MWPB:** If you recall, Senator Lee talked about one of the commercials that she produced, ended up costing more than she anticipated, but there's a clear difference in the aesthetic appeal of that video versus a straight point-and-shoot. A would operate in interview style, and allows us to incorporate other techniques to get the information out that don't require the cinematic appear. The weakness of Option B is that there's less product, but the strength is the impact.

- **RBL:** And that it is going to stick more at the end, will have a greater opportunity to be shared and go viral.
- **MTC:** More heart
- **MWPB:** Yes it is. And that
- **Anonymous:** For Option A, will there be report”
- **MWPB:** We would be able to negotiate the way that we want it to be done. It would be more about the structure than the format. In my conversations with PBS, the folks have been very accessible and easy to deal with, so I don’t imagine it being a problem for us to step in to influence something like format and tailor it to our needs. I think it’s more about structure if we want to go this route, what structure do we want that will help us determine the deliverables on the part of PBS.
- **RBL:** And Mel, do you need a decision on this today?
- **MWPB:** It’s at the discretion of the board, obviously the sooner we make a decision the quicker I can move on it. If we decide to go this route, I would have to write the MOA and work with PBS to make sure that we’re in agreement and that it fits the scope of work that is approved by the board, and vetted thru legal and the entire signing process. Let me go over Option C, I’m sure you are wondering what is [this package]. The way that PBS broke this down, was that this package was made specifically to be leveraged immediately on social media. The other packages have this capability, but those can also be used on social media, but they can also be chopped into pieces and disseminated in that way. But Option C is specifically built for that format. These 1minute videos can be leveraged on traditional media. It’s really more about the approach we want to take, in terms of the look, the aesthetic, the appeal of the content. So the content... will ultimately be influenced by the board and the respective task forces, but it’s moreso that each option will really change that content on the aesthetics of it, it’s impact on the viewer and so forth. So PBS broke [Option C] down is really more weeks in a year. By creating content like this, we create ability to have content readily available for media posting. We can post twice a week, and we can use these 1 minute videos between those posts so that you can get easy digestible information that’s immediate. These will be more like infographic.
- **RBL:** This kind of makes it evergreen because they’re constantly seeing new things so they can anticipate new things coming out.
- **MWPB:** Right, and then the videos allow us to go more in-depth so we work together to figure out what do we want these videos to cover,

1 what kind of information do we want to expand on, what do we think is  
2 important for us to provide more analysis on. Now, keep in mind that all  
3 of this is meant to work together, so part of what's not in this is the way  
4 that this jives with our other efforts. So it's important for all of us to  
5 have an internet-based presence. It's a very accessible resource, it's  
6 very cheap, it's very available. It's about cost and accessibility. Social  
7 media works best when it has supplemental information to go with it.  
8 To put this into perspective, is in our office, we've been developing real  
9 succinct information that we can leverage on social media and we're  
10 mapping out in terms of how we're going to post this information in this  
11 schedule but the reason we haven't launched it yet is because in order  
12 for an Instagram account of Facebook account to reach its full potential  
13 impact, it works best when they can link back to other resources and so  
14 part of what we would like to do is make sure that our website is up to  
15 speed so that when we launch our instagram acct for example, vieweres  
16 can click on our bio and there will be a link that will take them back to  
17 the website. So the social media is our hook it's our way to grab the  
18 viewer's attention... and the extension comes when they go back to the  
19 website and on the website is where we have more detail breakdown of  
20 the information. For example, we are talking about the UN resolution  
21 and we have a simple graphic, what should be able to happen is they  
22 should be able to link back to the website where we have the full text so  
23 folks can get a comprehensive understanding of it.  
24

- 25 • **JFRJ:** I just ahd a question. So the social media access is good, but  
26 there's also management of all channels. Who will be responding to  
27 questions that come thru? Yes it's a good idea that it links back to more  
28 information on the website, but who is going ot manage that? And if all  
29 of the task forces have their own websites, because that's going to be  
30 critical. The biggest thing is engagement, and so if you have that  
31 engagement and you're falling flat with your response, then your impact  
32 is going to continue to diminish. Those are the sort of things that I'm  
33 concerned from just a social media package alone, because you want to  
34 ensure that the rest of the population is being engaged as well.  
35
- 36 • **MWPB:** Right, and I think that we would address that with the scope of  
37 work with the UOG media marketing plan because a big part of that  
38 media marketing plan is not just commercial dissemination but social  
39 media dissemination so I think that's somehting the board needs to  
40 flesh out and be very clear about when we engage with UOG because  
41 PBS will not disseminate this content. They'll create the content, they'll  
42 hand it over to us, we will then pass it along to UOG with an idea of how  
43 want this to happen.  
44
- 45 • **MTC:** So does RCPP have the content knowledge to be able to respond?  
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- 47 • **TMT:** I was wondering that too... because for example, we did this book-  
48 a-day giveaway throughout the month of March, and even though I

1 have a marketing coordinator, she doesn't have the same expertise in  
2 Guam history or the language so it was really me at different hours of  
3 the day, responding. It has to be someone who's really knowledgeable.  
4

- 5 • **MWPB:** Absolutely and ultimately, I don't think there's any other way  
6 but for COD to take on that responsibility. It'll just have to be something  
7 that Josh and I take on on a daily/weekly [basis]. I don't anticipate us  
8 leaning on UOG to respond, more so just the maintenance of the  
9 accounts, to make sure there's an agreed schedule and with agreed  
10 content that we know is going to be posted at a certain time every week  
11 so that we have a consistent voice on a weekly basis. But you're right,  
12 social media also works best when it's active so we would absolutely  
13 have to manage that somehow.  
14
- 15 • **TMT:** Are these A, B or C?  
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- 17 • **MWPB:** Each package is one option. We have to decide what it is that  
18 we want.  
19
- 20 • **MTC:** I wasn't a part of the last commission that discussed the  
21 marketing plan. Is it possible to shift some of that \$84,500 into maybe  
22 two options so that we can get like B & C, as opposed to putting  
23 everything into one dissemination.  
24
- 25 • **RBL:** It also sounds like there is an opportunity to have some pieces of  
26 other options added to other pieces. Is that correct Mel? Like with short  
27 films, we could also do some social media stuff?  
28
- 29 • **MWPB:** When this was being produced, I feel pretty confident that what  
30 will be produced out PBS will be high quality. And what I like about each  
31 of these options is that I believe that each of them have opportunity to  
32 build upon each other. For example if we want to roll with Option B...  
33 and we roll into the next fiscal year and we refresh our budget funding  
34 and at this point we want to do this 30 minute special. Some of the  
35 content that was created can be leverage and repurposed to be part of  
36 that process, so they kind of build on each other, but it doesn't have to  
37 be that way. On the other side, if we roll with Option B and we're not  
38 super thrilled about it and we want to go another route, that doesn't  
39 necessarily mean that we just lose out. We still have these videos that  
40 we can use in other ways, and we retain rights to it. So they have the  
41 ability to build upon each other or we can call it a day and take that  
42 material to use it how we see fit in the future.  
43
- 44 • **VLLG:** Option B seems... that's \$30,000 for 4 minutes? Seems ridiculous.  
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- 46 • **MWPB:** That's absolutely steep, and that was part of the discussion.  
47 There's a lot that goes into creating a piece like this.

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- **VLLG:** Given that the goal is to educate. It's a hook into what you would hope would be a feature-length film or something a little larger and more substantive, which we're going to receive when we get the report, but that just seem really steep for four minutes.
- **RBL:** Would it be a hook to get them to check your website so that they can learn more at your website.
- **VLLG:** Absolutely, but I don't know...
- **Gov:** I think any of this is not enough. If your expectation is to inform them fully about the status, none of this going to provide that. I think that Option B tweaks your interest, and especially with the decolonization. That's one of the things that Mel and I talked about, how do we get people interested in decolonization because I think that is a big challenge. It's laid dormant for a while so there's not that much enthusiasm and passion, so how do we do that so that they are going to want to understand the three statuses?... I think it depends what impact we want that one minute to do.
- **VLLG:** The other thing is that Option A is divided into -
- **Gov:** But I think Option A is boring
- **VLLG:** But it doesn't have to be right? So the idea with A, why can't you have the cinematic impact of B with the amount of time because these can be broken into 5 short clips.
- **JFRJ:** I think the setting is different tho if you're in the studio broadcast.
- **MWPB:** There would absolutely be limitations in terms of that cinematic appeal.
- **JFRJ:** This is very cheap for the amount of content that we're getting. Here's where I'm struggling, is I like the social media approach because it gives fresh new content for the year, but then we're going to miss the rest of the population. The videos, we don't need the drama for now. We need the impact, the education. People are not educated on decolonization, period. What does independence mean? Well I can't answer that, but I can tell you what decolonization means and why it's important for us. So I think we need to go back to the drawing board a little bit more with PBS and maybe have a working session with them to flush this out a little bit more. These are good options, I just think we need more of a blend and we don't necessarily need the dramatics from a production perspective. We need just more educational information and hook them in, to take them to the website. What's important is the

1 websites need to be ready to go when we launch this, the social media  
2 needs ready, otherwise we're going to launch this and fall flat.

- 3
- 4 • **Gov:** I think the other thing we need to think about it are we putting too  
5 much information? Maybe we should focus on decolonization and do a  
6 push on decolonization and do the three statuses [at a later stage]  
7 because this may be too much.  
8
- 9 • **JFRJ:** It's not like we're not going to address our options, but it's more  
10 peer education on decolonization, and get them excited on it, get them  
11 interested and educated on it. Which means it pushes for the decol site,  
12 but also links to the task forces. These are good, but I think we need to  
13 flesh it out a little more.. so we get a better understanding and maximize  
14 our \$30,000.  
15
- 16 • **MWPB:** Can I propose that we table this discussion? I can coordinate  
17 with PBS, that we can get them in on our next meeting?  
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- 19 • **VLLG:** Or we can have a working session before the meeting?  
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- 21 • **MWPB:** Maybe the board members that can commit to a working  
22 session can give some availability that I can give to PBS.  
23
- 24 • **Gov:** Or we just set a date with PBS and invite people to come and I  
25 think at that workshop meeting, decide what our focus is going to be.  
26
- 27 • **JFRJ:** And that will help determine what we want to create.  
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- 29 • **VLLG:** In the mean time, were you waiting for approval to begin this  
30 contract?  
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- 32 • **MWPB:** I can't move on to MOA without the approval of the board and  
33 we have to come to agreement on the scope of work, that's the biggest  
34 piece because that's the part that both parties need to agree on. So the  
35 longer it takes to make a decision, the longer the process takes.  
36
- 37 • **JFRJ:** Just a working session, an hour and a half, I think we could come  
38 to something.  
39
- 40 • **RBL:** I just want to point out on Option C. I agree with what you were  
41 saying John on missing out on... but these 52 static and animated  
42 graphics can be formatted for print. So we could get some kind of  
43 brochures and pamphlets that we can disseminate those as well.  
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- 45 • **TMT:** Mel, because you are also creating a website and you are also  
46 creating information to be disseminated so that it's uniform. So I think  
47 that a lot of this going to come to from the work that you do.

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- 3 • **JFRJ:** Could we actually repurpose some of the materials that has
- 4 already been [produced]
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- 6 • **MWPB:** That's actually one of the things that we've been working on
- 7 based on your suggestion [Sen. Terlaje] at the informational briefing
- 8 that we've been digging thru the archive to try and find past educational
- 9 materials that we can leverage now. I don't know if you guys remember
- 10 there was this really great PDN insert... it was a real nice pretty
- 11 comprehensive insert and it broke down the status quo, the three
- 12 options.
- 13
- 14 • **TMT:** And I think that Julian [Aguon] also did a series regarding
- 15 decolonization and the legal right to self-determination. That's what we
- 16 should start with, why should they be interested in the process in
- 17 general and how.
- 18
- 19 • **MWPB:** Yeah, we've been doing our due diligence and dig up as much
- 20 material as we have. Our archive is failry limited, a lot of it is down at
- 21 the Neives Flores library and whatever we don't have that they have,
- 22 we're just trying to get access to it right now. We're going to be meeting
- 23 with them next week. If you folks have any personal collections please
- 24 forward to me. We absolutely want to use as much of that material as
- 25 possible. We're absolutely going ot have to create [new] material that
- 26 can be used now, and we have a need to create physical materials.
- 27 Because our manpower is limited, we're trying to make sure there's no
- 28 wasted effort. So how can we create content that can be used for print,
- 29 pfr physical resources, but then can be leveraged on social media, or
- 30 can be put into the paper, or can be recorded into sound bites for radio.
- 31 We're trying to create materials that have multiple applications.
- 32
- 33 • **VLLG:** Is it buget season already? Because one of the things that the
- 34 commission is able to do by law, but has never been able to or given the
- 35 opportunity to, is actually come up with that budget and approve
- 36 before it's submitted. In the public law that created the commission
- 37 we're allowed to, but under the last administration they would just
- 38 submit it with no approval from the commission and based on the need
- 39 for staff, how do we assist in imagining what that realistic budget would
- 40 look like? If we're not ahead on all the misinformation that's happening
- 41 right now, and if there's nowhere for somebody to go to get correct
- 42 information, then we're going to continue to be behind, and I'm happy
- 43 to support increasing your staff if that's going to help.
- 44
- 45 • **TMT:** The thing is that we're farming this out to PBS, to UOG, all this
- 46 accuracy has to come from you or us, so that the most important part.
- 47 They're just going to come back to you, we're paying them but they're
- going to come back to you, "what do you want?" we're going to have to

1 write it all up, we're going to have to make sure it's accurate, you're  
2 going to do all the research. That's why I feel it all begins here, and you  
3 can come up with... these are the unmovable facts that everyone  
4 needs to know. This has been done before and so that's what we start  
5 with, and then we can match it better and if we can see the old  
6 documents about what UOG is proposing, I thought they were going to  
7 be the ones to create this stuff, so if they're not, we should reexamine  
8 that. But it all starts here, this is what you need to do first. I also think  
9 the self-governance study was supposed to be first, but I think we have  
10 enough information to start informing already, we have more than  
11 enough.  
12

- 13 • **Gov:** Well going back to the budget, Victoria, what I'd like is for Mel to  
14 come up with the budget and we talked a little bit about that when we  
15 were looking over the grants from the DOI and how much is our  
16 operational budget and the grant doesn't allow for operational budget,  
17 it's more for educational purposes. And so I think you're right, he'll need  
18 another body at least for that information gathering.  
19
- 20 • **VLLG:** When we get the information from the study, if the idea is a  
21 community-wide education campaign and disseminating that widely,  
22 then there's going to need to be staff that can do that, that can plan a  
23 community campaign that gets that information out in multiple ways.  
24 Not just videos, but this is just for this fiscal year. For next fiscal year  
25 maybe now that we have this breakdown, we can imagine a larger  
26 budget for film...  
27
- 28 • **Gov:** Exactly because we were talking about once we get this going and  
29 get people energized, there's going to need to be a homebase for  
30 people to go. And I see that place as also having space for  
31 independence, for statehood, for FAS, and if we can have that all in one  
32 place, that would be perfect. We talked about this, about putting that  
33 because once we get going, I just see it going to be really rapid and  
34 quickly to the point where now we're ready for the vote.  
35
- 36 • **VLLG:** And that's what Sen. Duenas has been wanting, an actual physical  
37 space  
38
- 39 • **Gov:** Yes, and so we'll look how much space that might be, we can bring  
40 that back here for your input.  
41
- 42 • **ED:** I'd like to get clarification regarding this proposal. You listed it at  
43 \$30,000 and it has for Options A, B and C. I'm assuming that it's for  
44 production costs, am I correct?  
45

- **MWPB:** They will provide these consultation services, but then the dissemination of the content will be a part of the UOG MOA for the media marketing.
- **ED:** The airtime, that's where the budget will come from?
- **MWPB:** Correct, that's the other budget from the federal funds.
- **ED:** I thought that that'd be dedicated to doing some research on governance.
- **MWPB:** That's the other project.
- **VLLG:** The self-determination study, that's the other project.
- **ED:** So the money we're getting from Congress...
- **MWPB:** So that money was split into three projects with UOG: the self-governance study, the media marketing plan, and the self-determination conference.
- **ED:** And no air time.
- **MWPB:** The media marketing plan is the air time.
- **RBL:** And in addition to that, the Governor has let the commission know that they will be airing some of the conference on the Guamanian Channel, and the Legislature has also agreed to do that on our channel.
- Conversation between several board members (Sen. Duenas, Sen. Lee, Sen. Terlaje, Director Borja, Victoria LG) about cost of media outlets and budget allocated to UOG marketing plan.
- **MWPB:** We've really spent a lot of time on this, I'm going to propose that we make a motion to table this topic. Are we in agreement that we want to schedule a working meeting with PBS? Is there any objection to this motion?

**Motion:** To table discussion of PBS proposal and to establish working meeting with PBS

**Motion by:** Dr. Mary T. Cruz

**Seconded by:** Sen. Regine Biscoe-Lee

**Motion carries with no objections.**

**b. MEMORANDUM OF AGREEMENT (MOA)**  
**i. SELF-DETERMINATION STUDY**

- **MWPB:** The update on the MOA for the self-determination study, the Governor signed it as chair of the commission. Right now, it at UOG's Legal Department. The document was cleared by the AG, there was an issue that there was a line that stated something about human trafficking and the grant awards the federal requirement. It's really just a technicality. They just want to add it into to MOA scope so that it's consistent, but it doesn't affect the work. It's really part of the federal requirements stated. Once it comes back from UOG, it will signed by BBMR, taken down to the AG for signature, and back to Adelup for the Governor to sign.
- **RBL:** And what is the current timeline for that?
- **MWPB:** I was really hoping to have it today, but it's caught up at UOG Legal [Dept], so I'm anticipating that we'll be able to get it back within a couple of days and I'll move as quickly to get down to BBMR, and to the AG and back here. Once the MOA is signed, as stipulated, we will pay out half of the budgeted fund upon signing and half at the end. Any questions? Okay, moving on.

## ii. MEDIA MARKETING PLAN (MMP)

- **MWPB:** we talked a little about this, we actually talked a lot about it. But we need to agree on a scope of work. What happened is that UOG sent over a very basic skeleton budget and it was very unclear, it just wasn't clear enough about how this money was going to be used. That's the thing that takes long with the MOAs, is we put our ideas in and we shoot it to them and we go back and forth. So what we're trying to do is nail down a scope of work that the board can agree on, and then start that conversation with UOG moving forward. The MOA is almost ready to go, the only thing that's changing between the self-governance MOA and this one, is the scope of work so that's our biggest thing right now. It just needs the specific scope of work.
- **TMT:** Do you have any proposals for the scope of work?
- **MWPB:** I think that's something the board needs to decide on.
- **VLLG:** Do you have the previous one? Will you send that out as a Google doc, and we'll do that remotely.
- **MWPB:** I think that'll really help because basically UOG put it out there that these are the services that they are providing, it just wasn't detailed enough for us to put into the scope of work. So that'll help if I can send that to you, and you folks can chime in so I can start flushing out more detailed scope of work and we can have something that I can bring to the table for you folks to revise. It's a really basic generic proposal, but it's just not detailed enough. It really should be directed

1 by us. The strength of the last MOA was that it allowed the commission  
2 to have autonomy on how the study is going down. I think that was the  
3 power of that. So when we create this new MOA, we don't want to have  
4 so much out of our control. We want to direct how we want this media  
5 marketing plan to happen.  
6

- 7 • **VLLG:** So if we can get this google doc by the end of this week, then we  
8 can provide feedback by next week Friday, give that to UOG, if they're  
9 okay with it, then we can have it back so we can vote on it here next  
10 meeting.  
11

#### 12 c. DECOLONIZATION CONFERENCE

- 13 • **MLB:** 12 invitations went out, 1 is still outstanding though, that's  
14 because of an issue with the UN representative. Not sure if I should  
15 invite her, or the person who will replace her instead. I'm discussing  
16 with [Dr.] Lisa [Natividad] because we have to figure out the best way to  
17 approach it.  
18
- 19 • **Gov:** What are the dates again? I'm sorry  
20  
21
- 22 • **JFRJ:** Septeber 12, 13, 14.  
23
- 24 • **TMT:** Do we have a list of those invited and their background? I'm sure  
25 you guys chose them strategically but maybe we could see who they are  
26 and what their background is, and if you have a draft agenda for the  
27 conference.  
28
- 29
- 30 • **MLB:** Just a basic proposal, nothing like a schedule or anything yet.  
31
- 32 • **TMT:** Aren't we going to look at a schedule at some point, aren't  
33 wegoing to have an input in that? Because I haven't heard anything.  
34
- 35 • **Gov:** Because they just started meeting.  
36
- 37 • **JFRJ:** The initial draft that came from the prior team, what laid out for  
38 me, but I think we need to expand on that.  
39
- 40 • **MLB:** The way it breaks down is that two days are open to the public  
41 with presentations, we can divide them into panels, and then the third  
42 half-day is the closed-door strategic planning. One person has  
43 responded affirmatively, from American Samoa, he's the person who's  
44 in charge of their Office for Federal Affairs. So this week I will remind  
45 them, because I gave them until the end of April.  
46

- **MWPB:** We're primarily working off the list that was agreed on by the last commission, I think the only names that changed were the assistant secretaries. But I think it's prudent for us to have a list of alternates.

#### d. TASK FORCE UPDATES

##### i. Statehood

- No new updates.

##### ii. Free Association

- Building their marketing and education team and will have more details in the future.

##### iii. Independence

- General Assembly previous week focused on Chamoru literature, honoring Jose Torres
- Fanachu Podcast
- Moving with Cetti Bay Overlook mural, open to volunteers
- Adopting nearby park for campaign

#### VI. Open Floor

- **VLLG:** Since the legislative hearing, there's this huge after effect of misinformation from people within the community. Even today, Dave Davis had another article in the PDN purporting himself to be an international legal expert and claiming that 1970 UN resolution overrides 1514 and 1541, and not really making much of a statement at all. It's the government's public law that creates three status options, definitely mirroring the UN's, but we're following the public law. So how do we stay ahead of that and ensure that accurate information is going out...somehow a presence needs to be felt. I don't know the best route, I know that's a lot to just constantly have to do letters to the editor and respond, but maybe there needs to be something from yourself or the Governor as the chairwoman. We can also draft something as a commission to assist as a formal response, but this is just frustrating.
- **JFRJ:** I agree, that was going to be one my questions, was how do we respond to that?
- **MWPB:** It's definitely a slippery slope. Dave Davis has a lot of time on his hands, and if we spend our time and our energy responding, everything else suffers. Josh and I are chipping away everyday, we're not sitting around reading Davis articles because we are working dilligently to create information that we can use to combat this misinformation. Instead of us putting energy into crafting responses, we want to respond with the education, we want to respond with content. And it's difficult because there's so many things that need to be done because there's still a lot of effort that goes into creating the material, and then there's the issue of actually getting it out there.

- Director Borja explained the current status of COD website, as well as the upcoming strategy to bring task force websites into the fold under OTEC and Flame Tree for future maintenance and security. Conversation continued with Victoria LG, Sen Biscoe-Lee. Next meeting to include proposed budget for website construction/maintenance.
- UN Regional Seminar update. Director Borja to attend in Governor's place. Dr. Bevacqua to also attend seminar. C24 meeting to occur in June 2019, with the C4 meeting scheduled in October 2019.

**VII. Next Meeting:** Tuesday, May 7, 2019, 3:00p.m., Governor's Conference Room (upper level)

**VIII. Adjournment**

- **Motion to adjourn: Sen. Terlaje**  
**Seconded by: John Reyes, Jr.**

**Motion carries with no objections.**



**COMMISSION ON DECOLONIZATION**  
**Commission Meeting Agenda**  
**May 7, 2019**

- I. Call to Order**
- II. Roll Call**
- III. Approval of Minutes** – April 2, 2019 Meeting
- IV. Financial Report**
  - a. Report as of April 26, 2019
    - i. Federal Funds (DOI Grant)
      - Encumbered funds = \$133,244.00
        - a. \$13,244.00 (for Self Determination Conference venue)
        - b. \$120,000.00 (for Self Determination Study MOA with UOG)
      - Available balance = \$166,756.00
    - ii. Commission Office Funds – Status Quo
- V. Old Business**
  - a. PBS Video Production Proposal (\$30,000.00 local funding)
    - i. Outcomes from working meeting with PBS
    - ii. Board decision on PBS proposal
  - b. Memorandum of Agreement (MOA)
    - i. Self-Determination Study
      - MOA is complete
      - Work order has been processed with DOA
      - UOG needs to invoice COD for first payment
      - Dr. Rivera requesting a list of experts that COD Board would like to start with. He is committed to working with us and our recommendations to ensure that we can avoid delays.
    - ii. Media Marketing Campaign Proposal (John Reyes Jr.)
      - Proposal for decreasing UOG budget to \$50,000
      - Proposal to enter into MOA with PBS for content creation (\$80,000)

- c. Decolonization Conference update

- d. Task Force Updates

- i. Statehood
  - ii. Free Association
  - iii. Independence

**VI. Open Floor**

**VII. Next Meeting:** Tuesday, June 4, 2019 3:00p.m., Governor's Conference Room (upper level)

**VIII. Adjournment**



Exhibit  
B

**COMMISSION ON DECOLONIZATION**  
**Commission Meeting Minutes**  
**May 7, 2019**

**I. CALL TO ORDER**

- The Commission on Decolonization's (COD) Regular Meeting was called to order by Anthony Babauta, chief of staff to the Governor, at 3:00pm.

**II. ROLL CALL**

- The following were in attendance:
  - o Hon. Sen. Régine Biscoe Lee, *Vice Chairwoman*
  - o Hon. Sen. Therese Terlaje, *35<sup>th</sup> Guam Legislature*
  - o Hon. Frm. Sen. Eddie Duenas, *Statehood Task Force*
  - o Jude A. Martinez, *Free Association Task Force*
  - o Victoria Lola Leon Guerrero, *Independence Task Force*
  - o Dr. Mary Therese F. Cruz, *Member-at-Large*
  - o John F. Reyes, Jr., *Member-at-Large*
  - o Tristan X. V. Quintanilla, *32<sup>nd</sup> Guam Youth Congress Representative*
- A quorum was established with eight (8) out of eleven (11) members of the Commission present.
- The following were absent from the meeting:
  - o Hon. Gov. Lourdes A. Leon Guerrero
  - o Hon. Sen. William Castro
  - o Hon. Mayor Jesse Blas
  - o Dr. Michael L. Bevacqua
- The following were also present:
  - o Hon. Sen. Kelly Marsh (Taitano), *Oversight Chairwoman of the COD*
  - o Dewey Huffer, *Statehood Task Force*
  - o Adrian Cruz, *Office of the Governor*
  - o Michael Weakley, *Office of the Governor*

**III. APPROVAL OF MINUTES**

- **Motion:** To approve minutes of the April 2, 2019 meeting.
- **Motion by:** Dr. Mary Therese F. Cruz  
**Seconded by:** Sen. Régine Biscoe Lee
- **Motion carries with no objections, subject to corrections.**
- Corrections: Adrian Cruz, ~~Free Association Task Force~~ to read: *Office of the Governor*

1  
2 **IV. FINANCIAL REPORT**

3 - **Report as of April 26, 2019**

- 4 ○ As of the date of the report, the following funds are available to each task force and  
5 the COD Director's Office:
- 6 - COD Director's Office – Noted as "Status Quo"
  - 7 - Federal Funds (DOI Grant)
    - 8 • \$133,244.00 – Encumbered
    - 9 • \$13,244.00 – Self-Determination Conference Venue
    - 10 • \$120,000.00 – Self-Determination Study MOA (UOG)
    - 11 • \$166,756.00 – Available
- 12
- 13 ○ Victoria Leon Guerrero (VLLG) requests that in all future agendas the breakdown for  
14 each task force be listed.
- 15
- 16 ○ **VLLG:** One of the concerns I had raised last meeting was that establishing legislation  
17 allows the Commission the ability to determine the needs of the Commission and to  
18 review and approve the budget requests for the Commission every year, but we  
19 have never been able to do this. What we ended up with is, a budget is submitted,  
20 and we learn about it later and it's too late to change when it's approved. To get  
21 ahead of that and think as a Commission about what are needs next year and what  
22 should we be requesting.
- 23 - This fiscal year's budget was significantly cut due to the Trump tax cuts, this  
24 therefore resulted in each task force giving money back to the Commission's  
25 office for their operations.
  - 26 - Keeping a status quo budget would greatly impact the work of the  
27 Commission, particularly as it enters into the self-determination study.
  - 28 - In order to truly implement a meaningful education campaign, there needs  
29 to be greater staffing because at the moment, the office is strained in terms  
30 of handling procurement and other needs and priorities. The Commission  
31 needs to set a budget that supports this priority.
  - 32 - VLLG requests to see the budget request and if there is a budget hearing  
33 that the Commission could appeal more for the COD.
- 34
- 35 ○ **Tony Babauta (TB):** Do you recall what the shortfall was in last year's budget?
- 36
- 37 ○ **VLLG:** Task forces were reduced to \$60,000 from a previous \$80,000 appropriation.
- 38
- 39 ○ **Sen. Terlaje:** Funding for the Commission were kept the same and the funding for  
40 the task forces were cut equally, which I objected to and they should have done the  
41 reverse.
- 42
- 43 ○ **VLLG:** My understanding the Commission has always only been funded for salaries.  
44 Last year they didn't even have enough money to purchase the P.O. paper to cut our  
45 P.O.'s or repair their air conditioning. That's troubling because if they are tasked at  
46 running a big education campaign, I want to know a realistic budget for this to be an  
47 operating office rather than only work on procuring things for the task forces.
- 48

- **Sen. Terlaje:** That was requested at the last meeting and we thought we were going to see it.
- **TB:** I apologize that the Commission is not prepared at this time around, as you all know that the Commission's Executive Director Melvin Won Pat-Borja went to testify at a U.N. hearing in Grenada and is set to be back tonight. We will be sure to ask Melvin to provide that information as soon as he returns.
- **VLLG:** When is the (budget) hearing for the Commission if there is one?
- **Sen. Biscoe Lee:** It hasn't been announced yet.
- **VLLG:** Has the administration submitted the budget already as it currently is?
- **TB:** Yes, and what the budgeted amount is for the Commission.
- **VLLG:** Is that a non-negotiable or is it going to stay exactly as it is?
- **TB:** The administration has submitted and it's at the legislature for consideration and through the budget process, my understanding is that is where amendments could be made. But for the purposes of informing the members of the Commission lacking the information that you had expected today, we will request Melvin, upon his return, to prepare the information for the 2020 budget and distribute to members of the Commission perhaps as soon as next week instead of waiting for the next Commission meeting next month.
- **Sen. Terlaje:** Could we see the expenditures for the last five (5) years, budget totals and what they spent them on? Because we've said in previous meetings some generalities, but we've never been given something more accurate.
- **VLLG:** If we get these materials ahead of time and then all of us to commit to reviewing them and by next meeting, we could get an idea of what a realistic budget could be for this body. Adding to the next agenda, for us to discuss this budget.
- **Sen. Biscoe Lee:** In terms of fiscal year 2019, our budget was \$340,848.00 is what was appropriated by the legislature.
- **TB:** We'll put in for next meeting, a fuller discussion on the proposed 2020 budget.

## V. OLD BUSINESS

### a. PBS Video Production Proposal (\$30,000.00 local funding)

- i. Outcomes from working meeting with PBS
- ii. Board decision on PBS proposal
  - **TB:** Having not been here at the last meeting, I will leave it to the Commission members to raise anything that should be there and is not there and I can report to the Executive Director to have that information

1 available. I also note that there is an attachment from PBS dated May 6,  
2 2019.

- 3  
4 - John Reyes Jr. requested that subsection 'a.' and 'b.' because it ties into the  
5 proposal. No objections to this request.  
6

7 **b. Memorandum of Agreement (MOA)**

8 **i. Self-Determination Study**

- 9 1. MOA is complete  
10 2. Work order has been processed with DOA  
11 3. UOG needs to invoice COD for first payment  
12 4. Dr. Rivera requesting a list of experts that COD Board would like to start  
13 with. He is committed to working with us and our recommendations to  
14 ensure that we can avoid delays.  
15

16 **ii. Media Marketing Campaign Proposal (John Reyes Jr.)**

- 17 1. Proposal for decreasing UOG budget to \$50,000  
18 2. Proposal to enter into MOA with PBS for content creation (\$80,000)  
19  
20 - John Reyes Jr.: We need to figure out who we should to send over to Dr. Rivera as subject  
21 matter experts or who would we recommend to work with them from each task force and  
22 to work closely with someone from the Commission's office. This was asked the last time I  
23 spoke with Dr. Rivera.  
24  
25 - VLLG recommends Dr. Carlyle Corbin for the self-governance study due to his expertise and  
26 knowledge in governance studies for unincorporated territories in the Pacific and the  
27 Caribbean.  
28  
29 - VLLG requests more time to think about and research on experts for the reports on the  
30 three status options. Recommends that Joe Bradley take part in the economics portion of  
31 the report due to his experience and expertise.  
32  
33 - Sen. Terlaje noted that the portions of the self-governance study is to be prioritized and  
34 that subject matter experts are to be decided at a later time.  
35  
36 - Sen. Terlaje inquired on the invoicing of the Commission for a first payment by the UOG.  
37 VLLG clarified that as part of the agreement, upon contract signing, a partial payment is to  
38 be made to the UOG.  
39  
40 - It was clarified that the self-governance study of the report is the first priority with special  
41 attention to the priorities that are detailed into the MOA and then all other portions of the  
42 study will follow.  
43  
44 - VLLG recommended that the Commission research and explore recommendations of  
45 scholars or experts that are needed for the study early on as it may become a lengthy  
46 process.  
47

- It was suggested that the Regional Center for Public Policy (RCPP) may also do a call for scholars and from which a list to be compiled for the Commission to discuss and decide upon. The call should include resumés and samples of work that the Commission could review before making its decisions.
- The Commission agrees that several experts are needed, primarily for the status options study.
- Sen. Terlaje requested for MWPB to compile a list of experts who have past experience in conducting governance studies.
- VLLG noted that a list of experts may be found from the last economic study.
  - **Motion:** To accept Carlyle Corbin to be submitted to the UOG RCCP as a recommendation for the self-governance study.
    - **Motion by:** Victoria Lola Leon Guerrero
    - **Seconded by:** Dr. Mary Therese F. Cruz
    - **Motion carries with no objections.**
- The Commission requests that MWPB request the UOG RCCP to write a call for scholars for the study, expressing compensation and a two (2) week deadline.
- In addition to MWPB compiling a list of experts from past studies, Sen. Terlaje requests that the UOG RCCP also compile a list of experts that have previously taken part in past studies with recommendations on which experts would impact each portion of the study.
- The Commission discussed the PBS proposal which prioritizes education on decolonization and the status options. It was proposed that the UOG dissemination budget be decreased to \$50,000 and take the \$34,500 which is the difference of the \$80,000 that was allocated and put it into the creation of content and videography so that the Commission could expand its reach in different modalities and to include the live broadcast of the decolonization conference. This entails three (3) phases.
  - Phase 1 was previously approved by the Commission
    - About decolonization
    - 30-minute television special
    - 1-minute promotional trailer
    - \$30,000
  - Phase 2 is a blend of the status options study and breaking it down into different formats and content creation of the study and allowing the three task forces their own segments for PBS to create. The breakdown includes six (6) minute videos and with a total of a thirty (30) minute broadcast.
  - Phase 3 entails a live broadcast that includes promotional short films and radio spots that lead up to the broadcast of the decolonization conference in September.

- This includes other services marketing management, media production, consultation services with the scope of work putting it into segments of what is to be done for the Commission.
- PBS has also provided a 12-week media breakdown which breaks down how the Commission will build up its outreach up until and after the conference.
- Proposal value:
  - Total value: \$110,000
  - Phase 1: \$30,000 (approved)
  - Phase 2 & 3: \$40,000 (breakdown to be clarified)
  - Media investment (dissemination): \$40,000
- The proposal includes that all content created is all rights reserved by the Commission and that the formatting is all inclusive allowing the content can stream in video, radio and large media format.
- VLLG noted that these phases were decided upon in a working meeting, which led to the decision to include a live broadcast of the conference to expand the conference's audience. The subcommittee reviewed the proposal to UOG and the amount of funding to be offered was not of great value when it considered the type of content the UOG could produce, given it is not their expertise. Therefore, the subcommittee opted to seek out the creation of high quality content and reduce UOG's role to their capabilities.
  - **Motion:** To reduce the UOG Media Marketing Plan budget from \$84,500 to \$50,000.
  - **Motion by:** John Reyes, Jr.  
**Seconded by:** Victoria Lola Leon Guerrero
  - **Motion carries with no objections.**
- Sen. Terlaje requests to amend the proposal for content to read "What is decolonization?" instead of "What is the Commission on Decolonization?" Dr. Cruz clarified that this was made in error and already rectified.
- As discussed at the last meeting, Phase 1 would highlight "self-determination" and Phase 2 should highlight "self-governance." Phase 2 should use information from the self-governance study to motivate people to vote and convince them of the need for self-governance.
- **TB:** On Phase 2 the description is, "A 30-minute pre-recorded television special media translation of the self-determination study information provided by the University of Guam." The next item is, "Commission on Decolonization – 6-minutes" – perhaps 'Commission on Decolonization' should be changed to "self-governance" for 6-minutes? Isn't that the natural flow that you are trying to achieve?

1  
2  
3 - **Dr. Cruz:** I suggest not boxing it in in that way, as there is already a caveat that says,  
4 "Topic focus will be determined by the Commission." I would hate for to say that we  
5 are going to dedicate this to only this until we see what we have.

6  
7 - **Dewey Huffer:** My understanding in our working meeting with PBS, this is basically  
8 his interpretation of what he is going to be able to provide us and the agreement  
9 that we had was that the specific media or content would be determined as we  
10 proceed with the creation. I don't think we need to get too caught up with the  
11 specifics, what and when, mainly what we want to approve is the overall product  
12 that we're getting from them. We can determine as we see fit how we want to  
13 allocate it because if we say we want to allocate this for the self-governance study,  
14 which is important, but if we don't have the study at the time and we're ready to  
15 roll, we need to be able to adapt.

16 - **Motion:** To adopt the PBS proposal.

17  
18 - **Motion by:** Dr. Mary Therese Cruz

19 **Seconded by:** Sen. Régine Biscoe Lee

20  
21 - **Motion carries with amendments to the proposal:**

22  
23 ○ Change "What is the Commission on decolonization?" to  
24 "What is the decolonization?" (Sen. Terlaje)

25  
26 ○ Change where it reads "to be co-created by the task forces"  
27 to "to be co-created by the Commission." (VLLG)  
28

29  
30 c. **Decolonization Conference update (John Reyes, Jr.)**

31 - Nine (9) confirmed guest speakers

- 32 • Rex Joseph Rumakiek, West Papua  
33 • Wilma Reveron Calazo, Puerto Rico  
34 • Carlyle Corbin, USDI  
35 • Daniel Aga, American Samoa  
36 • Peter Christian, FSM  
37 • Former President Johnson Toribiong, Palau  
38 • Leland Bettis  
39 • Mililani Trask, Hawai'i  
40 • Felicidad Ogumoro, CNMI

41 - Board members will be given a list of confirmed speakers with biographies

42  
43 - Follow-ups to the following will be conducted:

- 44 • Maria Perez, Timor Leste  
45 • Mickael Forrest, New Caledonia  
46 • Sandra Creamer, UNFPII (NATSIWA)  
47 • Assistant Secretary Doug Domenech, USDO

- Richard Tuheiva, French Polynesia

- Subjects will be determined on each speaker's expertise.
- Conference Format Brainstorming
  - Two (2) day conference
  - One (1) keynote speaker in the morning and afternoon per day
  - Panel session (morning and afternoon)
  - Topics to be determined
  - Total of sixteen (16) guest speakers
- In order to be responsible and maintain sustainability practices, the subcommittee has opted to project and e-mail conference materials.

d. **Task Force Updates**

i. **Statehood (Sen. Dueñas)**

- Continuing to refine mass education strategy.
- Preparing subject matter to be addressed.
- Requesting a Commission sponsored meeting or event in which task forces may take advantage of the opportunity to educate.

ii. **Free Association (Jude Martinez)**

- Working on an Invitation for Bid for marketing design and campaign.

iii. **Independence (VLLG)**

- Finished Na'la'la' mural at Cetti Bay overlook with kulo' blowing blessing.
- Adopting Cetti Bay overlook park to provide a space for the community to come and learn about decolonization. Long term vision of the park is to create sustainable models of what it would look like to be independent (i.e. garden of native plants, water catchment, examples of independence in practice).
- Last month's general assembly focused on settler responsibility, taking a look at the recent order from Judge Tydingco-Gatewood that nearly \$1Million to be paid to Dave Davis for his legal fees.
- Discussed about what does it mean to be a settler in a colony and looking at different ways in which you can have a more respectful and responsible relationship with the community.
- This month's general assembly is scheduled for May 30 at 6p and we will be talking about threats to our traditional healing practices.

- Regular podcast on Sundays at 2:30pm which you can access through Facebook page.
- Planning and gearing up for Na'la'la' Songs of Freedom Concert on July 4, 2019 at Adelup lawn.

**VI. OPEN FLOOR**

- Sen. Biscoe Lee referenced the April 2, 2019 meeting minutes in which the Commission had tasked MWPB to gather articles and formulate a response to Dave Davis' op-eds that ran in the POST and furthermore, Sen. Biscoe Lee requested an update.
- John Reyes Jr. requested information and clarification regarding the law on absences from board members.

**VII. NEXT MEETING:** Tuesday, June 4, 2019, 3:00p.m., Governor's Conference Room (upper level)

**VIII. ADJOURNMENT**

- The meeting was adjourned at 4:30p.m.



## COMMISSION ON DECOLONIZATION

### Commission Meeting Minutes – September 3, 2019

#### I. CALL TO ORDER

- The Commission on Decolonization's (COD) Regular Meeting was called to order by Executive Director Melvin Won Pat-Borja at 3:11pm.

#### II. ROLL CALL

- The following were in attendance:
  - Hon. Gov. Lourdes A. Leon Guerrero
  - Hon. Sen. Régine Biscoe Lee, *Vice Chairwoman*
  - Hon. Sen. Therese Terlaje, *35<sup>th</sup> Guam Legislature*
  - Hon. Sen. William Castro, *35<sup>th</sup> Guam Legislature*
  - Dr. Mary Therese F. Cruz, *Member-at-Large*
  - John F. Reyes, Jr., *Member-at-Large*
  - Tristan X. V. Quintanilla, *32<sup>nd</sup> Guam Youth Congress Representative*
- A quorum was established with seven (7) out of eleven (11) members of the Commission present.
- The following were absent from the meeting:
  - Hon. Jesse Blas, *Mayors' Council of Guam*
  - Hon. Frm. Sen. Eddie Duenas, *Statehood Task Force*
  - Dr. Michael Lujan Bevacqua, *Independence Task Force*
  - Jude A. Martinez, *Free Association Task Force*
- Also present were:
  - Victoria Lola Leon Guerrero, *Independence Task Force*
- a. **Motion:** To approve excuse all board members not present at last meeting and this meeting.  
  
**Motion by:** John Reyes, Jr.  
**Motion carries with no objections.**

#### III. APPROVAL OF MINUTES

- a. **Motion:** To approve the minutes of the July 2 meeting.  
  
**Motion by:** Sen. Therese Terlaje  
**Seconded by:** Lola Leon Guerrero  
**Motion carries, subject to corrections.**

- 1  
2  
3 b. **Motion:** To approve the minutes of the August 6 meeting, subject to the corrections on  
4 Exhibit A (oral testimonies).  
5

6 **Motion by:** Lola Leon Guerrero

7 **Seconded by:** John Reyes Jr.

8 **Motion carries, subject to corrections.**  
9

10 **IV. FINANIAL REPORT**

- 11 a. An updated available funding (in accounts and purchase orders) for the Commission's  
12 office and each task force was made available. A report on the federal grant funding was  
13 also presented.  
14  
15 b. Task forces were advised to submit invoices as soon as possible before the year end of  
16 the fiscal year.  
17  
18 c. Vast majority of the federal grant has been encumbered; however, the Commission's  
19 task is to ensure that all encumbered funds are expended by December so as to not lose  
20 these funds.  
21  
22 d. Lynette Muña, Executive Management Office, assisted the Commission in securing more  
23 inexpensive travel fares for conference guest speakers which significantly saved the COD  
24 from going over budget.  
25  
26 e. With the help of Sen. Wil Castro and his staff, the COD was also able to save money on  
27 the cost of accommodations for conference guest speakers.  
28

29 **V. OLD BUSINESS**

30 a. **UOG MOA STATUS UPDATES**

31 - **MEDIA MARKETING PLAN**

- 32 - New logo being created  
33 - Social media accounts being developed  
34 - Graphic work has begun in preparation for their dissemination.  
35

36 - **SELF-DETERMINATION STUDY**

- 37 - Dr. Carlyle Corbin was the only applicant to respond to the call for  
38 scholars by the deadline. No further discussion followed.  
39

- 40 - **Motion:** To approve the application of Dr. Carlyle Corbin to conduct the  
41 first part of the Self-Determination Study.

42 **Motion by:** Sen. Wil Castro

43 **Seconded by:** John Reyes, Jr.

44 **Motion carries with no objections.**  
45  
46  
47  
48

1                   **b. PBS VIDEO PRODUCTION (MOA STATUS UPDATE)**

- 2                   - PBS is already preparing for the live broadcasts of the conference.
- 3
- 4                   - The MOA is broken into three (3) phases:
- 5                         - Phase 1 – Decolonization 101 (orientates the viewer on decolonization)
- 6
- 7                         - Phase 2 – Media translations of the self-study. This can't happen until
- 8                                 the first part of the study is complete. At that time, the Board will
- 9                                 decide what it wants to focus on and how it should be delivered.
- 10
- 11
- 12                         - Phase 3 – Live broadcast of the conference. This phase is happening
- 13                                 before Phase 1 only because of the timing of the conference being
- 14                                 imminent.
- 15

16                   **c. DECOLONIZATION CONFERENCE (STATUS UPDATE)**

- 17                   - Discussion on capacity of ballroom in Sheraton and the creation of an app that
- 18                                 can be accessible from a smart phone which contains information pertinent to
- 19                                 the conference to reduce paper usage.
- 20
- 21                   - Discussion on hinderance of needing board approval for every decision and
- 22                                 delegation of authorized general powers to Mr. Melvin Won Pat Borja.
- 23
- 24                   - **Motion:** For the Commission to look into the cost of open central additional
- 25                                 rooms that provide more opportunity and access to conference participants
- 26                                 **Motion by:** Sen. Regine Bisco Lee
- 27                                 **Seconded by:** Sen. Wil Castro
- 28                                 **Motion carries with no objections.**
- 29
- 30                   - **Motion:** For purposes of the conference, Executive Director Melvin Won Pat-
- 31                                 Borja, be authorized general powers to execute any administrative decisions
- 32                                 given that a notice is given to board members for their input with a window of
- 33                                 not more than a two (2) hour window or less.
- 34                                 **Motion by:** John Reyes Jr.
- 35                                 **Motion carries with no objections.**
- 36

37                   **VI.       Motion:** To table all other agenda items until next meeting and to adjourn this meeting at

38                                 4:58pm.

39                   **Motion by:** Lola Leon Guerrero

40                   **Seconded by:** Sen. Régine Biscoe Lee



194 Sesame Street Washington Drive  
Mangilao, Guam 96913

July 19, 2020

## COMMISSION ON DECOLONIZATION PRODUCTION AND BROADCAST PROGRESS STATUS REPORT

**General Overview:** PBS Guam is currently up to date with all draft deliverables and is currently waiting for the remainder of the Self-Determination Study Information and Final Draft in order to execute the final stages of all phases of deliverables, including promotion and advertising. Because of the educational nature of this production, it is necessary that the Self-Determination Study Experts review and approve all deliverables before it is published. Once publication date has been determined, along with the accessibility and distribution channels for the final draft of the Self-Determination Study, then the Marketing Management and Promotional Campaign will be ready to be programmed and fully executed.

### General Overview of Pending Causal Dependency Deliverables:

#### **PHASE 1: (Estimated 90% Complete)**

##### DOCUMENTARY:

DRAFT DELIVERABLE: <https://youtu.be/FDtowmQRnfY>

1. Pending any VO script and audio
2. End credits (additional footage, music) are pending final revision notes from COD. After revision notes from COD, all credits will be input in the final edit
3. Official title of Phase 01 documentary
4. Color correction will be made pending final revision notes from COD
5. Audio mix will be made pending final revision notes from COD
6. deadline for TV export settings

##### 1 MIN PROMOTIONAL TRAILER

DRAFT DELIVERABLE: [https://youtu.be/b4aS7yc3\\_Ko](https://youtu.be/b4aS7yc3_Ko)

1. Official title of Phase 01 Documentary on end slate
2. Any additional call to action text on end slate pending final revision notes from COD
3. May place end credits of online-sourced footage/stills pending final revision notes from COD
4. Color correction will be made pending final revision notes from COD
5. Audio mix will be made pending final revision notes from COD
6. deadline for TV export settings

## **PHASE 2: (Estimated 90% Complete)**

### DOCUMENTARY

DRAFT DELIVERABLE: <https://youtu.be/4wbvqDhVoYI>

1. Pending VO audio of text slates (verbatim of all text slates in documentary)
2. COD to choose official title of Phase 02 documentary
3. Color correction to be made pending final revision notes from COD
4. Audio mix will be made pending final revision notes from COD - deadline for TV export settings

### 1 MIN PROMOTIONAL TRAILER

DRAFT DELIVERABLE: [https://youtu.be/I5yfs\\_EiZ5c](https://youtu.be/I5yfs_EiZ5c)

1. Official title of Phase 02 Documentary on end slate
2. Any additional call to action text for end slate pending final revision notes from COD
3. Color correction will be made pending final revision notes from COD
4. Audio mix will be made pending final revision notes from COD
5. deadline for TV export settings

### SOCIAL MEDIA EDUCATION PACKAGE

VIDEO DRAFT DELIVERABLE SAMPLE: <https://youtu.be/F8iYFNveFc>

STILL IMAGE DRAFT DELIVERABLES: \*

<https://drive.google.com/drive/folders/1EnLG0oQVHTPgZKpbCceL4GV18PCQ1nl?usp=sharing>

1. COD to provide 22 Remaining Individual Media Translations
2. COD to Identify 52 Video Clips for Social Media

\*The link for the social media still images will only be accessible upon request. Only COD Director has the authority to download draft files from this link.

### 3X 1 MINUTE PROMOTIONAL CAMPAIGN TRAILERS AND PROMO ADS

1. COD to identify distribution channel to Final Self-Determination Study
2. COD to determine call to action for ads (where to direct ad traffic)
3. PBS Guam to finalize design and production of radio and print ads

## **PHASE 3: (100% Complete)**

### **MARKETING MANAGEMENT/PROMOTIONAL CAMPAIGN: (Estimated 60% Complete)**

1. PBS to finalize media plan after launch date has been determined by COD
2. COD to secure a landing page or hyperlink for online ads to direct promotions for Final Self-Determination Study download or physical access points for options to pick-up or receive distribution of the study.
3. PBS to produce radio commercials for each task force to promote Phase 2.

**Final Projected Delivery Date: August 15, 2020**



194 Sesame Street Washington Drive  
Mangilao, Guam 96913

December 22, 2019

## **COMMISSION ON DECOLONIZATION PRODUCTION AND BROADCAST PROGRESS STATUS REPORT**

### **General Overview:**

PBS Guam is currently awaiting the availability of the University of Guam's Regional Center for Public Policy's Self Determination Study to fully execute its obligations to the Commission of Decolonization. (COD) Because of time based situational issues and lack of access to the Self Determination Study and approved subject matter experts, PBS Guam priorities have been shifted to focus its resources on producing in areas of the educational campaign that were readily accessible to PBS Guam production. Out of necessity production began out of its originally proposed order, effecting the pre- production and schedule for each phase of this project. The newly approved order of production is currently Phase 3, 1 then 2. The promotional short film portion of Phase 3 has been re-assigned by request of COD Executive Director, Melvin Won-Pat Borja with the purpose to focus and increase advertisement frequency and promotional impact of the Phase 2 portion of the deliverable. Each media deliverable pending completion is contingent on the availability of the Self Determination Study and accessibility to its approved interview subject matter professionals and community stakeholders. Although the final draft of the study is yet to be available, in order to continue productivity, we at PBS Guam are currently working closely alongside COD to gain access to pre-approved study information identified by members of the scholar teams responsible for producing the Self Determination Study. Below is a general overview of pending media deliverables and what is needed to complete each phase to help give an understanding of PBS Guam's plan of action moving forward.

### **General Overview of Pending Deliverables:**

PHASE 1 Needs only post-production editing and final COD approval. This phase is estimated to be 85% complete. Click the link to review Decolonization 101, 30-minute work in progress. <https://youtu.be/TGh-ovJUlgk>

PHASE 2 Needs Self Determination Study This phase is estimated 30% completed with only pre-production/planning/scheduling completed at this time. All interview subjects have been identified and scheduled for recording during the first week of January 2010.

PHASE 3 Needs COD and its Task Force members to assign and approve interview subjects for the media plan to accommodate for the newly assigned short film deliverables. With this re-assignment of deliverables, Phase 3 is currently 100% completed and fully executed.



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## **Production Status Update Phases 1,2 and 3**

### **PHASE 1: Decolonization 101**

#### **30-MINUTE TELEVISION SPECIAL + 1-Minute Promotional Trailer**

What is the Commission on Decolonization?: A 30-minute pre-recorded television special aimed to educate the general public by means of in-depth interviews by subject matter experts on the Commission on Decolonization.

Estimated TRT 00:27:00 for television broadcast

### **PHASE 1 Production Status Report**

Phase 1 is currently in post-production editing and is at an estimated 90% completion. We have gathered 10 interviews from local community stakeholders and subject matter experts.

Due to the shift of time sensitive production schedules, COD's Executive Director, Mr. Melvin Won-Pat Borja was forced to seek out a new subject to take the place of the originally proposed subject matter expert, former Senator Hope Cristobal. Replacing the former senator is community stakeholder Miss. Jessica Nanguata, University of Guam Triton Farm Manager. Miss Nanguata will bring the perspective of a Guam Native currently applying tangible forms of decolonization in her every day, professional practices. This 30-minute piece will include, current day, reality documentary action footage and behind the scenes access of two Guam natives, current Society Studies major at Stanford University, Leonardo Orsini, son of the late, former Senator, Angel "Sonny" Orsini and community stakeholder, Miss. Jessica Nanguata, as mentioned above. Both subjects have given their consent to participate in the documentary style, real life, pre-recorded television special. In addition, PBS Guam has in its possession exclusive video interviews with the visiting subject matter experts who participated in the Commission Decolonization's Fanhita Conference, held September 12, and 13. A select few of these interviews will be integrated as supporting dialogue for the local community stakeholder's narrative on decolonization.

### **PHASE 1 Pending Deliverables and Progress at a glance:**

**30-Minute Television Special** is at an estimated 85% complete – only awaiting approved script and voice over talent for audio insertion and final post-edit.

**1-Minute Promotional Trailer** is at an estimated 95% complete – only awaiting broadcast schedule information TBD and approved by COD. PBS Guam currently only needs to COD to determine broadcast schedule for the 30-minute television special and 1-minute promotional trailer.

**Delivery Date: January 31, 2020**



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## **PHASE 2: Task Force and Status Option Study Information**

### 30-MINUTE TELEVISION SPECIAL + 1-Minute Promotional Trailer

A 30-minute pre-recorded television special and media translation of the Self Determination Study information provided by the University of Guam's Regional Center for Public Policy. The main topics of the Self Determination Study to be discussed in this television special will be, Defense, Natural Resources, Economy and Social Services.

### SOCIAL MEDIA EDUCATION PACKAGE (Re-Edited Content from Phases 1&2)

52 Video/Scrolling Text (Facts and Statistics)

52 Video/Scrolling Text (Endorsements)

## **PHASE 2 Production Status Report**

Phase 2 is currently awaiting a draft of the University of Guam's Self Determination Study to be made available for the use as the basis of the 30-minute television special. At this time, 3 subject matter experts and contributors of the Self Determination Study have given their consent to participate in this 30-minute television special. The experts include United Nations' expert and former U.S. Virgin Islands official, Dr. Carlyle Corbin, Economist, Joe Bradley and Dr. Kenneth Gofigan Kuper, University of Guam Associate Professor and lead scholar for the political status models section in the Self Determination Study. The creative approach for the translation of the study would be to depict factual, visual associations or B-roll video related to the study topic at hand accompanied by typography, clarifying and supporting interview subjects assigned by the Commission on Decolonization for equal task force representation. This phase will include additional post-production editing service for the purpose of preparing 52 static images and 52 short video clips with typography extracted from the 30-minute television special. A total of 104 social media individual content deliverables. PBS Guam currently has interview dates set for production during the first week of January 2020.

### **PHASE 2 Pending Deliverables and Progress at a glance:**

**30-Minute Television Special** is at an estimated 30% complete as pre-production and coordination has been finalized. Currently pending Self Determination Study Draft.

**1-Minute Promotional Trailer** Pending COD approved dates for television broadcast.

**Social Media Education Package** is at an estimated 30% complete as pre-production and coordination have also been finalized. The scrolling text for the Social Media Package will be made available by the approved draft information from the Self Determination Study.

**Delivery Date: January 31, 2020**



194 Sesame Street Washington Drive  
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### **PHASE 3: Live Broadcast/Promotional Short Films/Radio Spots**

#### **16 HOUR LIVE BROADCAST FULL LOCATION PRODUCTION (2 Day Event)**

A full live broadcast operation with 3 cameras, single talent lighting, audio and support staff.

- GTA/PBS Guam Channel 12 (Standard definition)
- GTA/PBS Guam Channel 412 (High definition)
- Docomo Pacific/PBS Guam Channel 12
- PBS Guam Channel 12 and 12.2 (Free TV)
- Live Stream on Youtube.com/pbsguam

#### **SELF DETERMINATION CONFERENCE PROMOTIONAL SHORT FILMS**

3 one minute trailers promoting the Self Determination Conference happening September, 12<sup>th</sup> and 13<sup>th</sup>. Each short film will feature and be co-created by each task force. **(To be re-assigned as Phase 2 promotional supplement)**

- Independence 1min
- Free Association 1min
- Statehood 1mins

### **Phase 3 Production Status Report**

Given the re-assignment of Phase 3's **1-Minute Self Determination Promotional Short Films**, Phase 3 is at 100% completion. The **2-day Live Broadcast** and **re-edit of the Fanhita Conference** have already been produced, broadcasted and re-broadcasted via PBS Guam channels and PBS Guam online at: [Youtube.com/pbsguam](https://www.youtube.com/pbsguam)

The re-broadcast edited version of the Fanhita conference has been broken up into a 9 episodes – each 1 hour long, featuring international and local panelist who participated in the Fanhita conference. This re-broadcast is scheduled during PBS Guam primetime beginning November 1<sup>st</sup> through December 29<sup>th</sup>, every Friday 8pm with a re-play every Sunday also at 8pm - for 9 straight weeks. The 9 Episode Series/Re-broadcast of the Fanhita Conference has would have been fully executed by December 29<sup>th</sup>, 2019.

### **PHASE 3 Pending Deliverables and Progress at a glance:**

**Live Broadcast/Promotional Short Films/Radio Spots** with the re-assignment of the Promotional Short Films and Media Plan to Phase 2, there are currently no pending items for this particular Phase of this deliverable. The 9<sup>th</sup> and final 1-hour episode of the Fanhita Conference re-broadcast will be airing December 29<sup>th</sup>, 2019 leaving no pending items for this particular phase of the project. Then, Phase 3 would be at 100% completion.

**Delivery Date: December 29, 2019**



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Mangilao, Guam 96913

### **Marketing Management/Media Production/Consultation Service (\$43,064.00)**

The services listed below are to expand COD's community engagement, community program partnerships, and task force development. In addition, the core objectives of these services are to increase public awareness of COD & status options while educating local communities in Guam on decolonization.

- Internal Media Co-Management
- Consultation and Oversight of content deliverable
- Create advertising strategy and directive
- Social media content and visual template production
- Promotion/Advertising/Media Plan
- Advertising Insertions
- Public Relations/Program Development/Awareness
- Identifying Audience/Demographics
- Media Insertion Buys, Media Acquisition, Media Plan - Estimated \$40K value

### **Promotional Campaign Status Report and Schedule**

Phases 1 through 3 have been produced out of order effecting the media strategy, ad insertion and overall timeline for deliverables. However, all project deliverables are to be completed by January 31, 2020. Again, with the exception of PHASE 2 being that PBS Guam will need to first receive the draft information from the University of Guam's Self Determination Study in order to translate the information to a video production deliverable. The promotional short film portion of Phase 3 has been re-assigned by request of COD Executive Director, Melvin Won-Pat Borja with the purpose to focus and increase advertisement frequency and promotional impact of the Phase 2 portion of the deliverable. PBS Guam has already begun to execute its internal media promotions for the re-broadcast of Phase 3, The Fanhita Conference. PBS Guam will continue to work closely alongside it's project stakeholders to ensure production completion without compromising the value and effectiveness of this educational media campaign. Attached to this report you will find email correspondence between PBS Guam general manager and local media outlets preparing for the execution of the full production deliverable and the proposed media plan for the broadcast and promotion of Phase 1 and 2. Please see the accompanying media plan for reference.

**Media Plan Fully Executed: January 31, 2020**



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## **WORKS IN PROGRESS AT A GLANCE**

### **PHASE 1**

Decolonization 101 - 30-Minute Television Special + 1-Minute Promotional Trailer are currently in post-production editing and is at an estimated 90% completion. We have gathered 10 interviews from local community stakeholders and subject matter experts. All that is pending are the insertion of Jessica Nangauta's interview, Supplemental B-roll Footage and an COD approved voice over and script.

<https://youtu.be/TGh-ovJUlgk>

### **PHASE 2**

Social Media Education Examples.

These 9 1-minute long clips are examples of the type of Social Media Education content that will be created with the access to the Self Determination Study made available by University of Guam's Regional Center for Public Policy.

<https://youtu.be/4sc46v4vWdM>

### **PHASE 3**

Fanhita Conference Re-Broadcast

<https://www.youtube.com/user/pbsguam/videos>

Fanhita Conference Live Broadcast 1-Minute Promotional Trailer

<https://youtu.be/c1dVYWuxES4>

Fanhita Conference Re-Broadcast + 1-Minute Promotional Trailer

<https://youtu.be/T4MItl2oDHA>

**Production Delivery Fully Executed: Delivery Date: January 31, 2020**



194 Sesame Street Washington Drive  
Mangilao, Guam 96913

## GUAM EDUCATIONAL TELECOMMUNICATIONS CORPORATION

May 6, 2019

*Buenas yan Hafa Adai!* PBS Guam is pleased to provide you with this proposed media plan for multi-media **production, live broadcast** and traditional **media time**. We recognize that the publicity needed to put forth your educational content will exceed PBS Guam's reach, that's why we have created an all-inclusive production, live broadcast and marketing plan to engage and target various demographics tailored specifically for the needs of the Commission on Decolonization's educational campaign. Our plan has been created to reach the following demographics: Men and Women ages 18 to 34 and Men and Women ages 35 to 75 in the low, mid and high household income brackets.

Within this plan you will see that content exposure and reach has been maximized by including an all across the board media strategy in collaboration with the following media outlets:

Radio:	KStereo, Kish, Hit Radio 100, The Shark & K57
TV:	PBS Guam, KUAM TV Channel 8 & KUAM News
PRINT:	PDN
DIGITAL:	PDN Digital, Mobile Text Blasts



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## COMMISSION ON DECOLONIZATION PRODUCTION AND BROADCAST SERVICE PROPOSAL

Proposal by: Executive Producer, Don Muña assisted by General Manager, Ina Carillo --- Client Name: Commission on Decolonization (COD) --- Length of Contract: TBD

### Treatment

Multi-Media productions that explore Guam's current socio-political circumstance and its efforts in educating the general public about decolonization. ©All rights reserved Commission on Decolonization.

### Video Production/Content Creation Core Project Objectives

- Translate to the general public COD's purpose and objectives i.e., historical and present day relevance, the potential need for decolonization, and the process of decolonization.
- Educate and bring clarity to issues involving COD's task forces of Independence, Free Association, and Statehood.
- To provide Guam's communities a step-by-step instruction on how to exercise their right to self-determination.

### Video Production Services

- Communications and scheduling quality interview subjects
- Securing publishing rights for the likeness of subjects and their personal/professional properties and interests.
- Documentary screen writing
- Camera operation
- Aerial footage/FAA Licensed drone operation (optional)
- Post production editing
- Graphic Design
- Pre-recorded television broadcast deliverable

### Live Broadcast Services (2/8hr days September 12 and 13 2019)

- 16 hour live broadcast on GTA/PBS Guam Channel 12 (Standard definition), GTA/PBS Guam Channel 412 (High definition), Docomo Pacific/PBS Guam Channel 12, PBS Guam Channel 12.2 (Free TV)
- 16 hour stream on [youtube.com/pbsguam](https://youtube.com/pbsguam)

### Content Formatting

- All-inclusive video content formatting across all digital platforms.

### Radio Voice Over Talent, Post-Audio Editing and Production Services

- 00:30 Radio commercial production w/ voice over talent



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## **Production Scope Overview Phases 1,2 and 3**

### **PHASE 1: Decolonization**

#### 30 MINUTE TELEVISION SPECIAL + 1 Minute Promotional Trailer

What is the Commission on Decolonization?: A 30 minute pre-recorded television special aimed to educate the general public by means of in-depth interviews by subject matter experts on the Commission on Decolonization.

TRT 00:27:00 for television broadcast

### **PHASE 2: Task Force and Status Option Study Information**

#### 30 MINUTE TELEVISION SPECIAL + 1 Minute Promotional Trailer

A 30 minute pre-recorded television special and media translation of the Self Determination Study information provided by the University of Guam's Regional Center for Public Policy. (Topic focus to be determined by COD)

Commission on Decolonization 6mins

Independence 5mins

Free Association 5mins

Statehood 5mins

TRT 00:27:00 for television broadcast

#### SOCIAL MEDIA EDUCATION PACKAGE (Re-Edited Content from Phases 1&2)

52 Video/Scrolling Text (Facts and Statistics)

52 Video/Scrolling Text (Endorsements)

Commission On Decolonization Education:

- What is the Organic Act?
- What is the Commission on Decolonization?
- Who we are today? The Status Quo

COD's Task Force Education:

- Independence
- Free Association
- Statehood



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### **PHASE 3: Live Broadcast/Promotional Short Films/Radio Spots**

#### **16 HOUR LIVE BROADCAST FULL LOCATION PRODUCTION (2 Day Event)**

A full live broadcast operation with 3 cameras, single talent lighting, audio and support staff.

- GTA/PBS Guam Channel 12 (Standard definition)
- GTA/PBS Guam Channel 412 (High definition)
- Docomo Pacific/PBS Guam Channel 12
- PBS Guam Channel 12.2 (Free TV)
- Live Stream on Youtube.com/pbsguam

#### **SELF DETERMINATION CONFERENCE PROMOTIONAL SHORT FILMS**

3 one minute trailers promoting the Self Determination Conference happening September, 12<sup>th</sup> and 13<sup>th</sup>. Each short film will feature and be co-created by each task force.

- Independence 1min
- Free Association 1min
- Statehood 1mins

#### **Marketing Management/Media Production/Consultation Service**

The services listed below are to expand COD's community engagement, community program partnerships, and task force development. In addition, the core objectives of these services are to increase public awareness of COD & status options while educating local communities in Guam on decolonization.

- Internal Media Co-Management
- Consultation and Oversight of content deliverable
- Create advertising strategy and directive
- Social media content and visual template production
- Promotion/Advertising/Media Plan
- Advertising Insertions
- Public Relations/Program Development/Awareness
- Identifying Audience/Demographics

#### **Scope of Work at a Glance:**

- 30 minute TV Special: Commission on Decolonization and 1 min promo trailer.
- 30 minute TV Special: Task Force and Status Option Study Info and 1 min promo trailer.
- Social Media Education Content Formatting and Creation
- 3 one minute Self Determination Conference Promotional Short Films
- 2 Day Full Live Broadcast and Recorded Deliverable for later broadcast
- Radio Commercial Production
- Media Insertion Buys, Media Acquisition, Media Plan - Estimated \$40K value

**Your Total Cost: \$110,000**

# INVESTMENT BREAKDOWN PER MEDIA OUTLET /12 WEEK PRIMARY MIX

OUTLET	8/5	8/12	8/19	8/26	9/2	9/9	9/16	9/23	8 WEEK SPEND
VERSION: APRIL 25, 2019									\$39,290.00
8 WEEK MEDIA SPEND									

OUTLET	MEDIA WEEK #1 WEEK OF	MEDIA WEEK #2 WEEK OF	MEDIA WEEK #3 WEEK OF	MEDIA WEEK #4 WEEK OF	MEDIA WEEK #5 WEEK OF	MEDIA WEEK #6 WEEK OF	MEDIA WEEK #7 WEEK OF	MEDIA WEEK #8 WEEK OF	TOTAL FOR 8 WEEKS ONLY
TV	8/5	8/12	8/19	8/26	9/2	9/9	9/16	9/23	
PBS GUAM	\$0.00	\$480.00	\$480.00	\$480.00	\$480.00	\$1,120.00	\$1,120.00	\$1,120.00	\$5,280.00
KUAM TV	\$720.00	\$800.00	\$960.00	\$800.00	\$1,440.00	\$1,760.00	\$1,760.00	\$1,760.00	\$10,000.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
TOTAL:	\$720.00	\$1,280.00	\$1,440.00	\$1,280.00	\$1,920.00	\$2,880.00	\$2,880.00	\$2,880.00	\$15,280.00

RADIO									
SMG RADIO (SHARK + K57)	\$0.00	\$0.00	\$710.00	\$710.00	\$1,240.00	\$1,450.00	\$1,450.00	\$1,450.00	\$7,010.00
KSTEREO 95.5FM & KISH FM	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,000.00	\$5,000.00
HIT RADIO /KOKU 100FM	\$500.00	\$500.00	\$500.00	\$500.00	\$625.00	\$625.00	\$625.00	\$625.00	\$4,500.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
TOTAL:	\$500.00	\$500.00	\$1,210.00	\$1,210.00	\$1,865.00	\$2,075.00	\$2,075.00	\$7,075.00	\$16,510.00

PRINT									
PDN	\$0.00	\$0.00	\$0.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$4,500.00
PDN Digital (BANNER SPONSORSHIP)	\$200.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$3,000.00
PDN Text Blast s (TBA)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
TOTAL WEEKLY BUDGET	\$200.00	\$400.00	\$400.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$7,500.00

**MEDIA:**

**TOTAL 8 WEEK MEDIA BUDGET**

5,280.00

SPOT TITLE & LENGTH		Sun 9/23	Mon 9/24	Tue 9/25	Wed 9/26	Thur 9/27	Fri 9/28	Sat 9/29	WEEK TOTAL	price	TOTAL
PBS GUAM KGTF 12	:60	5	5	5	5	5	5	5	35	\$ 32.00	\$ 1,120.00
BONUS	:60	5	5	5	5	5	5	5	35		
TOTAL:		5	5	5	5	5	5	5	35		
										TOTAL	\$ 1,120.00

FROM: INA CARILLO

TV SYNOPSIS  
MEDIA:

KUAM TV

TOTAL 8 WEEK MEDIA BUDGET

10,000.00

SPOT TITLE & LENGTH		Sun 8/5	Mon 8/6	Tue 8/7	Wed 8/8	Thur 8/9	Fri 8/10	Sat 8/11	WEEK TOTAL	price	TOTAL
NEWS	:60	0	0	0	0	0	0	0	0	\$ 480.00	\$ -
NEWS - BONUS	:60	0	0	0	0	0	0	0	0	\$ -	\$ -
TV8 DAYTIME	:60	0	0	0	0	0	1	0	1	\$ 80.00	\$ 80.00
BONUS - DAYTIME	:60	0	0	0	0	0	1	0	1	\$ -	\$ -
TV8 PRIMETIME	:60	0	0	1	1	1	1	0	4	\$ 160.00	\$ 640.00
BONUS - PRIMETIME	:60	0	0	1	1	1	1	0	4	\$ -	\$ -
TOTAL:		0	0	2	2	2	4	0	10		
										TOTAL	\$ 720.00

SPOT TITLE & LENGTH		Sun 8/12	Mon 8/13	Tue 8/14	Wed 8/15	Thur 8/16	Fri 8/17	Sat 8/18	WEEK TOTAL	price	TOTAL
NEWS	:60	0	0	0	0	0	0	0	0	\$ 480.00	\$ -
NEWS - BONUS	:60	0	0	0	0	0	0	0	0	\$ -	\$ -
TV8 DAYTIME	:60	0	0	1	1	1	1	0	4	\$ 80.00	\$ 320.00
BONUS - DAYTIME	:60	0	0	1	1	1	1	0	4	\$ -	\$ -
TV8 PRIMETIME	:60	0	0	1	1	1	0	0	3	\$ 160.00	\$ 480.00
BONUS - PRIMETIME	:60	0	0	1	1	1	0	0	3	\$ -	\$ -
TOTAL:		0	0	4	4	4	2	0	14		
										TOTAL	\$ 800.00

SPOT TITLE & LENGTH		Sun 8/19	Mon 8/20	Tue 8/21	Wed 8/22	Thur 8/23	Fri 8/24	Sat 8/25	WEEK TOTAL	price	TOTAL
NEWS	:60	0	0	0	0	0	0	0	0	\$ 480.00	\$ -
NEWS - BONUS	:60	0	0	0	0	0	0	0	0	\$ -	\$ -
TV8 DAYTIME	:60	0	0	1	1	1	1	0	4	\$ 80.00	\$ 320.00
BONUS - DAYTIME	:60	0	0	1	1	1	1	0	4	\$ -	\$ -
TV8 PRIMETIME	:60	0	0	1	1	1	1	0	4	\$ 160.00	\$ 640.00
BONUS - PRIMETIME	:60	0	0	1	1	1	1	0	4	\$ -	\$ -
TOTAL:		0	0	4	4	4	4	0	16		
V										TOTAL	\$ 960.00

SPOT TITLE & LENGTH		Sun 8/26	Mon 8/27	Tue 8/28	Wed 8/29	Thur 8/30	Fri 8/31	Sat 9/1	WEEK TOTAL	price	TOTAL
NEWS	:60	0	0	0	0	0	0	0	0	\$ 480.00	\$ -
NEWS - BONUS	:60	0	0	0	0	0	0	0	0	\$ -	\$ -
TV8 DAYTIME	:60	0	0	1	1	1	1	0	4	\$ 80.00	\$ 320.00
BONUS - DAYTIME	:60	0	0	1	1	1	1	0	4	\$ -	\$ -
TV8 PRIMETIME	:60	0	0	1	1	1	0	0	3	\$ 160.00	\$ 480.00
BONUS - PRIMETIME	:60	0	0	1	1	1	0	0	3	\$ -	\$ -
TOTAL:		0	0	4	4	4	2	0	14		
										TOTAL	\$ 800.00

SPOT TITLE & LENGTH		Sun 9/2	Mon 9/3	Tue 9/4	Wed 9/5	Thur 9/6	Fri 9/7	Sat 9/8	WEEK TOTAL	price	TOTAL
NEWS	:60	0	0	0	1	0	0	0	1	\$ 480.00	\$ 480.00
NEWS - BONUS	:60	0	0	0	0	0	1	0	1	\$ -	\$ -
TV8 DAYTIME	:60	0	0	1	1	1	1	0	4	\$ 80.00	\$ 320.00
BONUS - DAYTIME	:60	0	0	1	1	1	1	0	4	\$ -	\$ -
TV8 PRIMETIME	:60	0	0	1	1	1	1	0	4	\$ 160.00	\$ 640.00
BONUS - PRIMETIME	:60	0	0	1	1	1	1	0	4	\$ -	\$ -
TOTAL:		0	0	1	1	1	0	0	18		
										TOTAL	\$ 1,440.00

SPOT TITLE & LENGTH		Sun 9/9	Mon 9/10	Tue 9/11	Wed 9/12	Thur 9/13	Fri 9/14	Sat 9/15	WEEK TOTAL	price	TOTAL
NEWS	:60	0	0	1	0	1	0	0	2	\$ 480.00	\$ 960.00
NEWS - BONUS	:60	0	0	0	1	0	1	0	2	\$ -	\$ -
TV8 DAYTIME	:60	0	0	1	1	1	1	0	4	\$ 80.00	\$ 320.00
BONUS - DAYTIME	:60	0	0	1	1	1	1	0	4	\$ -	\$ -
TV8 PRIMETIME	:60	0	0	1	1	1	0	0	3	\$ 160.00	\$ 480.00
BONUS - PRIMETIME	:60	0	0	1	1	1	0	0	3	\$ -	\$ -
TOTAL:		0	0	5	5	5	3	0	18		
										TOTAL	\$ 1,760.00

SPOT TITLE & LENGTH		Sun 9/16	Mon 9/17	Tue 9/18	Wed 9/19	Thur 9/20	Fri 9/21	Sat 9/22	WEEK TOTAL	price	TOTAL
NEWS	:60	0	0	1	0	1	0	0	2	\$ 480.00	\$ 960.00
NEWS - BONUS	:60	0	0	0	1	0	1	0	2	\$ -	\$ -
TV8 DAYTIME	:60	0	0	1	1	1	1	0	4	\$ 80.00	\$ 320.00
BONUS - DAYTIME	:60	0	0	1	1	1	1	0	4	\$ -	\$ -
TV8 PRIMETIME	:60	0	0	1	1	1	0	0	3	\$ 160.00	\$ 480.00

BONUS - PRIMETIME	:60	0	0	1	1	1	0	0	3	\$ -	\$ -
TOTAL:		0	0	5	5	5	3	0	18		
										TOTAL	\$ 1,760.00

SPOT TITLE & LENGTH		Sun 9/23	Mon 9/24	Tue 9/25	Wed 9/26	Thur 9/27	Fri 9/28	Sat 9/29	WEEK TOTAL	price	TOTAL
NEWS	:60	0	0	1	0	1	0	0	2	\$ 480.00	\$ 960.00
NEWS - BONUS	:60	0	0	0	1	0	1	0	2	\$ -	\$ -
TV8 11A-4P	:60	0	0	1	1	1	1	0	4	\$ 80.00	\$ 320.00
BONUS - 11A-4P	:60	0	0	1	1	1	1	0	4	\$ -	\$ -
TV8 PRIMETIME	:60	0	0	1	1	1	0	0	3	\$ 160.00	\$ 480.00
BONUS - PRIMETIME	:60	0	0	1	1	1	0	0	3	\$ -	\$ -
TOTAL:		0	0	5	5	5	3	0	18		
										TOTAL	\$ 1,760.00

\$ 10,000.00

FROM: INA CARILLO

RADIO SYNOPSIS  
MEDIA:

KSTO & KISH RADIO

TOTAL 8 WEEK MEDIA BUDGET

5,000.00

SPOT TITLE & LENGTH		Sun 8/5	Mon 8/6	Tue 8/7	Wed 8/8	Thur 8/9	Fri 8/10	Sat 8/11	WEEK TOTAL	price	TOTAL
KSTO	:60	0	0	2	2	2	2	0	8	\$ -	\$ -
KISH	:60	0	0	0	0	0	0	0	0	\$ -	\$ -
BONUS	:60	0	0	2	2	2	2	0	8	\$ -	\$ -
TOTAL:		0	0	4	4	4	4	0	16		
										TOTAL	\$ -

SPOT TITLE & LENGTH		Sun 8/12	Mon 8/13	Tue 8/14	Wed 8/15	Thur 8/16	Fri 8/17	Sat 8/18	WEEK TOTAL	price	TOTAL
KSTO	:60	0	2	2	2	2	2	0	10	\$ -	\$ -
KISH	:60	0	0	0	0	0	0	0	0	\$ -	\$ -
BONUS	:60	0	2	2	2	2	2	0	10	\$ -	\$ -
TOTAL:		0	4	4	4	4	4	0	20		
										TOTAL	\$ -

SPOT TITLE & LENGTH		Sun 8/19	Mon 8/20	Tue 8/21	Wed 8/22	Thur 8/23	Fri 8/24	Sat 8/25	WEEK TOTAL	price	TOTAL
KSTO	:60	0	3	3	3	3	3	0	15	\$ -	\$ -
KISH	:60	0	0	0	0	0	0	0	0	\$ -	\$ -
BONUS	:60	0	3	3	3	3	3	0	15	\$ -	\$ -
TOTAL:		0	6	6	6	6	6	0	30		
										TOTAL	\$ -

SPOT TITLE & LENGTH		Sun 8/26	Mon 8/27	Tue 8/28	Wed 8/29	Thur 8/30	Fri 8/31	Sat 9/1	WEEK TOTAL	price	TOTAL
KSTO	:60	0	3	3	3	3	3	0	15	\$ -	\$ -
KISH	:60	0	0	0	0	0	0	0	0	\$ -	\$ -
BONUS	:60	0	3	3	3	3	3	0	15	\$ -	\$ -
TOTAL:		0	6	6	6	6	6	0	30		
										TOTAL	\$ -

SPOT TITLE & LENGTH		Sun 9/2	Mon 9/3	Tue 9/4	Wed 9/5	Thur 9/6	Fri 9/7	Sat 9/8	WEEK TOTAL	price	TOTAL
KSTO	:60	0	3	3	3	3	3	0	15	\$ -	\$ -
KISH	:60	0	2	2	2	2	2	0	10	\$ -	\$ -
BONUS	:60	0	5	5	5	5	5	0	25	\$ -	\$ -
TOTAL:		0	10	10	10	10	10	0	50		
										TOTAL	\$ -

SPOT TITLE & LENGTH		Sun 9/9	Mon 9/10	Tue 9/11	Wed 9/12	Thur 9/13	Fri 9/14	Sat 9/15	WEEK TOTAL	price	TOTAL
KSTO	:60	0	3	3	3	3	3	0	15	\$ -	\$ -
KISH	:60	0	2	2	2	2	2	0	10	\$ -	\$ -
BONUS	:60	0	5	5	5	5	5	0	25	\$ -	\$ -
TOTAL:		0	10	10	10	10	10	0	50		
										TOTAL	\$ -

SPOT TITLE & LENGTH		Sun 9/16	Mon 9/17	Tue 9/18	Wed 9/19	Thur 9/20	Fri 9/21	Sat 9/22	WEEK TOTAL	price	TOTAL
KSTO	:60	0	3	3	4	4	4	0	18	\$ -	\$ -
KISH	:60	0	2	2	2	2	2	0	10	\$ -	\$ -
BONUS	:60	0	5	5	6	6	6	0	28	\$ -	\$ -
TOTAL:		0	10	10	12	12	12	0	56		
										TOTAL	\$ -

SPOT TITLE & LENGTH		Sun 9/23	Mon 9/24	Tue 9/25	Wed 9/26	Thur 9/27	Fri 9/28	Sat 9/29	WEEK TOTAL	price	TOTAL
KSTO	:60	0	4	4	4	4	4	0	20	PCK	\$ -
KISH	:60	0	2	2	2	2	2	0	10	PCK	\$ -
BONUS	:60	0	6	6	6	6	6	0	30	PCK	\$ -
TOTAL:		0	12	12	12	12	12	0	60		
										TOTAL	\$ 5,000.00

FROM: INA CARILLO

TV SYNOPSIS  
MEDIA:

SORENSEN RADIO

TOTAL 8 WEEK MEDIA BUDGET

7,010.00

SPOT TITLE & LENGTH		Sun 8/5	Mon 8/6	Tue 8/7	Wed 8/8	Thur 8/9	Fri 8/10	Sat 8/11	WEEK TOTAL	price	TOTAL
K57	:60	0	0	0	0	0	0	0	0	\$ 80.00	\$ -
SHARK	:60	0	0	0	0	0	0	0	0	\$ 65.00	\$ -
BONUS	:60	0	0	0	0	0	0	0	0	\$ -	\$ -
TOTAL:		0	0	0	0	0	0	0	0		
										TOTAL	\$ -

SPOT TITLE & LENGTH		Sun 8/12	6-Jan 8/13	Tue 8/14	Wed 8/15	Thur 8/16	Fri 8/17	Sat 8/18	WEEK TOTAL	price	TOTAL
K57	:60	0	0	0	0	0	0	0	0	\$ 80.00	\$ -
SHARK	:60	0	0	0	0	0	0	0	0	\$ 65.00	\$ -
BONUS	:60	0	0	0	0	0	0	0	0	\$ -	\$ -
TOTAL:		0	0	0	0	0	0	0	0		
										TOTAL	\$ -

SPOT TITLE & LENGTH		Sun 8/19	Mon 8/20	Tue 8/21	Wed 8/22	Thur 8/23	Fri 8/24	Sat 8/25	WEEK TOTAL	price	TOTAL
K57	:60	0	0	2	0	2	0	0	4	\$ 80.00	\$ 320.00
SHARK	:60	0	2	0	2	0	2	0	6	\$ 65.00	\$ 390.00
BONUS	:60	0	2	2	2	2	2	0	10	\$ -	\$ -
										TOTAL	\$ 710.00

SPOT TITLE & LENGTH		Sun 8/26	Mon 8/27	Tue 8/28	Wed 8/29	Thur 8/30	Fri 8/31	Sat 9/1	WEEK TOTAL	price	TOTAL
K57	:60	0	0	2	0	2	0	0	4	\$ 80.00	\$ 320.00
SHARK	:60	0	2	0	2	0	2	0	6	\$ 65.00	\$ 390.00
BONUS	:60	0	2	2	2	2	2	0	10	\$ -	\$ -
										TOTAL	\$ 710.00

SPOT TITLE & LENGTH		Sun 9/2	Mon 9/3	Tue 9/4	Wed 9/5	Thur 9/6	Fri 9/7	Sat 9/8	WEEK TOTAL	price	TOTAL
K57	:60	0	2	2	2	1	2	0	9	\$ 80.00	\$ 720.00
SHARK	:60	0	2	2	2	0	2	0	8	\$ 65.00	\$ 520.00
BONUS	:60	0	4	4	4	1	4	0	17	\$ -	\$ -
										TOTAL	\$ 1,240.00

SPOT TITLE & LENGTH		Sun 9/9	Mon 9/10	Tue 9/11	Wed 9/12	Thur 9/13	Fri 9/14	Sat 9/15	WEEK TOTAL	price	TOTAL
K57	:60	0	2	2	2	2	2	0	10	\$ 80.00	\$ 800.00
SHARK	:60	0	2	2	2	2	2	0	10	\$ 65.00	\$ 650.00
BONUS	:60	0	4	4	4	4	4	0	20	\$ -	\$ -
										TOTAL	\$ 1,450.00

SPOT TITLE & LENGTH		Sun 9/16	Mon 9/17	Tue 9/18	Wed 9/19	Thur 9/20	Fri 9/21	Sat 9/22	WEEK TOTAL	price	TOTAL
K57	:60	0	2	2	2	2	2	0	10	\$ 80.00	\$ 800.00
SHARK	:60	0	2	2	2	2	2	0	10	\$ 65.00	\$ 650.00
BONUS	:60	0	4	4	4	4	4	0	20	\$ -	\$ -
										TOTAL	\$ 1,450.00

SPOT TITLE & LENGTH		Sun 9/23	Mon 9/24	Tue 9/25	Wed 9/26	Thur 9/27	Fri 9/28	Sat 9/29	WEEK TOTAL	price	TOTAL
K57	:60	0	2	2	2	2	2	0	10	\$ 80.00	\$ 800.00
SHARK	:60	0	2	2	2	2	2	0	10	\$ 65.00	\$ 650.00
BONUS	:60	0	4	4	4	4	4	0	20	\$ -	\$ -
										TOTAL	\$ 1,450.00

\$ 7,010.00

FROM: INA CARILLO

RADIO SYNOPSIS  
MEDIA:

MOYCOMM - HIT RADIO

TOTAL 8 WEEK MEDIA BUDGET

4,500.00

SPOT TITLE & LENGTH		Sun 8/5	Mon 8/6	Tue 8/7	Wed 8/8	Thur 8/9	Fri 8/10	Sat 8/11	WEEK TOTAL	price	TOTAL
HIT RADIO 100	:60	0	4	4	4	4	4	0	20	\$ 25.00	\$ 500.00
COOL FM	:60	0	0	0	0	0	0	0	0	\$ 25.00	\$ -
BONUS	:60	0	4	4	4	4	4	0	20	\$ -	\$ -
TOTAL:		0	8	8	8	8	8	0	40		
										TOTAL	\$ 500.00

SPOT TITLE & LENGTH		Sun 8/12	Mon 8/13	Tue 8/14	Wed 8/15	Thur 8/16	Fri 8/17	Sat 8/18	WEEK TOTAL	price	TOTAL
HIT RADIO 100	:60	0	4	4	4	4	4	0	20	\$ 25.00	\$ 500.00
COOL FM	:60	0	0	0	0	0	0	0	0	\$ 25.00	\$ -
BONUS	:60	0	4	4	4	4	4	0	20	\$ -	\$ -
TOTAL:		0	8	8	8	8	8	0	40		
										TOTAL	\$ 500.00

SPOT TITLE & LENGTH		Sun 8/19	Mon 8/20	Tue 8/21	Wed 8/22	Thur 8/23	Fri 8/24	Sat 8/25	WEEK TOTAL	price	TOTAL
HIT RADIO 100	:60	0	4	4	4	4	4	0	20	\$ 25.00	\$ 500.00
COOL FM	:60	0	0	0	0	0	0	0	0	\$ 25.00	\$ -
BONUS	:60	0	4	4	4	4	4	0	20	\$ -	\$ -
TOTAL:		0	8	8	8	8	8	0	40		
										TOTAL	\$ 500.00

SPOT TITLE & LENGTH		Sun 8/26	Mon 8/27	Tue 8/28	Wed 8/29	Thur 8/30	Fri 8/31	Sat 9/1	WEEK TOTAL	price	TOTAL
HIT RADIO 100	:60	0	4	4	4	4	4	0	20	\$ 25.00	\$ 500.00
COOL FM	:60	0	0	0	0	0	0	0	0	\$ 25.00	\$ -
BONUS	:60	0	4	4	4	4	4	0	20	\$ -	\$ -
TOTAL:		0	8	8	8	8	8	0	40		
										TOTAL	\$ 500.00

SPOT TITLE & LENGTH		Sun 9/2	Mon 9/3	Tue 9/4	Wed 9/5	Thur 9/6	Fri 9/7	Sat 9/8	WEEK TOTAL	price	TOTAL
HIT RADIO 100	:60	0	5	5	5	5	5	0	25	\$ 25.00	\$ 625.00
COOL FM	:60	0	0	0	0	0	0	0	0	\$ 25.00	\$ -
BONUS	:60	0	5	5	5	5	5	0	25	\$ -	\$ -
TOTAL:		0	10	10	10	10	10	0	50		
										TOTAL	\$ 625.00

SPOT TITLE & LENGTH		Sun 9/9	Mon 9/10	Tue 9/11	Wed 9/12	Thur 9/13	Fri 9/14	Sat 9/15	WEEK TOTAL	price	TOTAL
HIT RADIO 100	:60	0	5	5	5	5	5	0	25	\$ 25.00	\$ 625.00
COOL FM	:60	0	0	0	0	0	0	0	0	\$ 25.00	\$ -
BONUS	:60	0	5	5	5	5	5	0	25	\$ -	\$ -
TOTAL:		0	10	10	10	10	10	0	50		
										TOTAL	\$ 625.00

SPOT TITLE & LENGTH		Sun 9/16	Mon 9/17	Tue 9/18	Wed 9/19	Thur 9/20	Fri 9/21	Sat 9/22	WEEK TOTAL	price	TOTAL
HIT RADIO 100	:60	0	5	5	5	5	5	0	25	\$ 25.00	\$ 625.00
COOL FM	:60	0	0	0	0	0	0	0	0	\$ 25.00	\$ -
BONUS	:60	0	5	5	5	5	5	0	25	\$ -	\$ -
TOTAL:		0	10	10	10	10	10	0	50		
										TOTAL	\$ 625.00

SPOT TITLE & LENGTH		Sun 9/23	Mon 9/24	Tue 9/25	Wed 9/26	Thur 9/27	Fri 9/28	Sat 9/29	WEEK TOTAL	price	TOTAL
HIT RADIO 100	:60	0	5	5	5	5	5	0	25	\$ 25.00	\$ 625.00
COOL FM	:60	0	0	0	0	0	0	0	0	\$ 25.00	\$ -
BONUS	:60	0	5	5	5	5	5	0	25	\$ -	\$ -
TOTAL:		0	10	10	10	10	10	0	50		
										TOTAL	\$ 625.00

\$ 4,500.00



## COMMISSION ON DECOLONIZATION PRODUCTION SERVICE PROPOSAL

Proposal by: Executive Producer, Don Muña --- Client Name: Commission on Decolonization (COD) --- Length of Contract: TBD

### Treatment

Multi-Media productions that explore Guam's current socio-political circumstance and its efforts in educating the general public about decolonization.

### Video Production/Content Creation Core Project Objectives

- Translate to the general public COD's purpose and objectives i.e., historical and present day relevance, the potential need for decolonization, and the process of decolonization.
- Educate and bring clarity to issues involving COD's task forces of Independence, Free Association, and Statehood.
- To provide Guam's communities a step-by-step instruction on how to exercise their right to self-determination.

### Video Production Services

- Communications and scheduling quality interview subjects
- Securing publishing rights for the likeness of subjects and their personal/professional properties and interests.
- Documentary screen writing
- Camera operation
- Aerial footage/FAA Licensed drone operation
- Post production editing
- Television broadcast deliverable

### Project Scope Overview Project Options A,B and C

#### 30 MINUTE TELEVISION SPECIAL (Project Option A)

What is the Commission on Decolonization? 6mins

Who we are today: The Status Quo 6mins

Independence 5mins

Free Association 5mins

Statehood 5mins

TRT 00:27:00 for television broadcast

#### SHORT FILM/CINEMATIC STORY/PSA PRESENTATION (Project Option B)

Independence 1min

Free Association 1min

Statehood 1mins

#### SOCIAL MEDIA EDUCATION PACKAGE (Project Option C)

52 Static and Animated Graphics (Research Writing Statistics)

52 Photos and Quotes (Endorsements)

Commission On Decolonization Education:

- What is the Organic Act?
- What is the Commission on Decolonization?
- Who we are today? The Status Quo

COD's Task Force Education:

- Independence
- Free Association
- Statehood

#### **Marketing Management/Media Production/Consultation Service**

The services listed below are to expand COD's community engagement, community program partnerships and task force development. In addition, the core objective of these services are to increase COD's awareness while educating communities of Guam and Micronesia.

#### **Consultation Services**

- Internal Media Co-Management
- Consultation and Oversight of content deliverable
- Identify any potential promotional outreach inefficiencies
- Assist in creating advertising strategy and directive
- Social media content and visual template production
- Promotion/Advertising/Media Plan
- Advertising Insertions
- Community Relations/Program Development/Awareness
- Identifying Audience/Demographics



## **COMMISSION ON DECOLONIZATION**

### **Special Meeting Agenda**

**September 21, 2021**

**I. Call to Order 3:07pm**

**II. Roll Call**

**a. Present**

1. Gov
2. Eddie Duenas
3. Chris Duenas
4. Dr. Bevacqua
5. Mayor Jesse Alig
6. Kenneth Kuper
7. Mary Cruz
8. Chauntae Quichocho

**b. Absent**

1. Telenia Nelson
2. Adrian Cruz
3. Speaker Therese Terlaje
4. D
5. E
6. F

**III. Approval of Timeline for Documentary Launch**

**a. October 11**

- 1<sup>st</sup> motion: Mary Cruz  
2<sup>nd</sup> motion: Governor  
Motion passed with consensus

**IV. Adjournment 3:22pm**

- 1<sup>st</sup> motion: Governor Leon Guerrero  
2<sup>nd</sup> motion: Dr. Kenneth Kuper



Joshua J Aguon &lt;joshua.aguon@guam.gov&gt;

---

**\*CONFIDENTIAL\* - PBS Media Education Plan Status Report**10 messages

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**Joshua J Aguon** <joshua.aguon@guam.gov>

Tue, Jul 28, 2020 at 11:50 AM

To: "Adrian P. Cruz" <adrian.cruz@guam.gov>, "Dewey John C. Huffer" <dhuffer@gmail.com>, "Dr. Mary Therese Cruz" <mtfcruz@triton.uog.edu>, "Dr. Michael Bevacqua" <mlbasquiat@hotmail.com>, "Gov. Lourdes A. Leon Guerrero" <governor@guam.gov>, "John Reyes Jr." <johnreyes9802@gmail.com>, Mayor Robert Hofmann <guammayor@gmail.com>, "Sen. Edward Duenas" <efm3@ite.net>, "Sen. Kelly Marsh (Taitano)" <office.senatorkelly@guamlegislature.org>, "Sen. Régine Biscoe Lee" <senatorbiscoelee@guamlegislature.org>, "Sen. Therese Terlaje" <senatorterlajeguam@gmail.com>, "Sen. Wil Castro" <sen.wilcastro@gmail.com>, Speaker Tina Muña Barnes <speaker@guamlegislature.org>, Tristan Quintanilla <zavierquintanilla@gmail.com>, Victoria Lola Leon Guerrero <victorialola@triton.uog.edu>

Cc: Melvin Won Pat Borja <melvin.borja@guam.gov>, Natasha Suba <natasha.suba@guam.gov>

*Håfa Adai* Board Members,

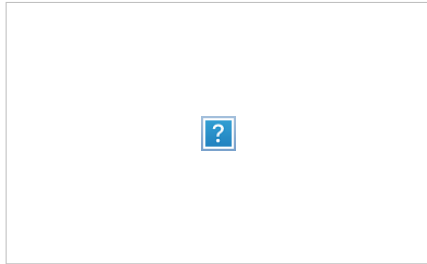
In anticipation of our next board meeting, please see the PBS Media Education Plan Status Report attached. This report includes links to the deliverables for your review and feedback and can be accessed by simply clicking on the links embedded within the report.

As a kind reminder, these **ARE NOT FOR PUBLIC RELEASE AND VIEWING**.

Kindly confirm receipt of this email. *Si Yu'os Ma'åse'!*

--

**Senseramente,**

**JOSHUA J. AGUON****Staff Assistant****Commission on Decolonization***Ufisinan i Maga'hågan Guåhan*

Office of the Governor of Guam

**Mailing Address**

P. O. Box 2950

Hagåtña, Guam 96932

**Physical Address**

Ricardo J. Bordallo Governor's Complex

Adelup, Hagåtña, Guam 96910

**Office Contact Information**

(671) 475-9545  
(671) 472-8931 (Switchboard)  
(671) 477-4826 (Switchboard Fax)  
[guamcod@guam.gov](mailto:guamcod@guam.gov)

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**PBS-COD-Progress Report-07-19-20.pdf**  
822K

**Office of Senator Kelly Marsh (Taitano), PhD.** <office.senatorkelly@guamlegislature.org> Tue, Jul 28, 2020 at 12:48 PM  
To: Joshua J Aguon <joshua.aguon@guam.gov>  
Cc: "Adrian P. Cruz" <adrian.cruz@guam.gov>, "Dewey John C. Huffer" <dhuffer@gmail.com>, "Dr. Mary Therese Cruz" <mtfcruz@triton.uog.edu>, "Dr. Michael Bevacqua" <mlbasquiat@hotmail.com>, "Gov. Lourdes A. Leon Guerrero" <governor@guam.gov>, "John Reyes Jr." <johnreyes9802@gmail.com>, Mayor Robert Hofmann <guammayor@gmail.com>, "Sen. Edward Duenas" <efm3@ite.net>, "Sen. Régine Biscoe Lee" <senatorbiscoelee@guamlegislature.org>, "Sen. Therese Terlaje" <senatorterlajeguam@gmail.com>, "Sen. Wil Castro" <sen.wilcastro@gmail.com>, Speaker Tina Muña Barnes <speaker@guamlegislature.org>, Tristan Quintanilla <zavierquintanilla@gmail.com>, Victoria Lola Leon Guerrero <victorialola@triton.uog.edu>, Melvin Won Pat Borja <melvin.borja@guam.gov>, Natasha Suba <natasha.suba@guam.gov>

Confirming receipt.



**Office of Senator Kelly Marsh (Taitano), PhD**  
**Committee on Heritage and the Arts, Parks, Guam Products,**  
**Hagåtña Revitalization, Self-Determination, and Regional Affairs**  
*I Mina'trentai Singko na Liheslaturan Guåhan* | 35th Guam Legislature  
Guam Congress Building, 163 Chalan Santo Papa, Hagåtña, Guam 96910  
Telephone: (671) 989-5681/2



[Quoted text hidden]

**Tristan Quintanilla** <zavierquintanilla@gmail.com>  
To: Joshua J Aguon <joshua.aguon@guam.gov>

Tue, Jul 28, 2020 at 12:59 PM

Received, thank you.

[Quoted text hidden]

**MARY THERESE FLORES CRUZ** <mtfcruz@triton.uog.edu>  
To: Joshua J Aguon <joshua.aguon@guam.gov>

Tue, Jul 28, 2020 at 1:41 PM

Received.  
Thank you.

**MARY THERESE F. CRUZ, Ph.D.**

*Associate Professor of Political Science, Chamorro Studies and Micronesian Studies  
President, 20th Faculty Senate*

**Division of Social and Behavioral Sciences  
College of Liberal Arts and Social Sciences  
303 University Drive  
UOG Station, Mangilao, Guam 96913**

**Office: +1 (671) 735-2875  
mtfcruz@triton.uog.edu**

**<https://www.uog.edu/degrees/bachelor-of-arts-in-political-science>**

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**From:** Joshua J Aguon <[joshua.aguon@guam.gov](mailto:joshua.aguon@guam.gov)>

**Sent:** Tuesday, July 28, 2020 11:50 AM

**To:** Adrian P. Cruz <[adrian.cruz@guam.gov](mailto:adrian.cruz@guam.gov)>; Dewey John C. Huffer <[dhuffer@gmail.com](mailto:dhuffer@gmail.com)>; MARY THERESE FLORES CRUZ <[mtfcruz@triton.uog.edu](mailto:mtfcruz@triton.uog.edu)>; [mlbasquiat@hotmail.com](mailto:mlbasquiat@hotmail.com) <[mlbasquiat@hotmail.com](mailto:mlbasquiat@hotmail.com)>; Gov. Lourdes A. Leon Guerrero <[governor@guam.gov](mailto:governor@guam.gov)>; John Reyes Jr. <[johnreyes9802@gmail.com](mailto:johnreyes9802@gmail.com)>; Mayor Robert Hofmann <[guammayor@gmail.com](mailto:guammayor@gmail.com)>; Sen. Edward Duenas <[efm3@ite.net](mailto:efm3@ite.net)>; Sen. Kelly Marsh (Taitano) <[office.senatorkelly@guamlegislature.org](mailto:office.senatorkelly@guamlegislature.org)>; Sen. Régine Biscoe Lee <[senatorbiscoelee@guamlegislature.org](mailto:senatorbiscoelee@guamlegislature.org)>; Sen. Therese Terlaje <[senatorterlajeguam@gmail.com](mailto:senatorterlajeguam@gmail.com)>; Sen. Wil Castro <[sen.wilcastro@gmail.com](mailto:sen.wilcastro@gmail.com)>; Speaker Tina Muña Barnes <[speaker@guamlegislature.org](mailto:speaker@guamlegislature.org)>; Tristan Quintanilla <[zavierquintanilla@gmail.com](mailto:zavierquintanilla@gmail.com)>; VICTORIA-LOLA MONTECALVO LEON GUERRERO <[victorialola@triton.uog.edu](mailto:victorialola@triton.uog.edu)>

**Cc:** Melvin Won Pat Borja <[melvin.borja@guam.gov](mailto:melvin.borja@guam.gov)>; Natasha Suba <[natasha.suba@guam.gov](mailto:natasha.suba@guam.gov)>

**Subject:** \*CONFIDENTIAL\* - PBS Media Education Plan Status Report

[Quoted text hidden]

**Speaker's Office** <[speaker@guamlegislature.org](mailto:speaker@guamlegislature.org)>

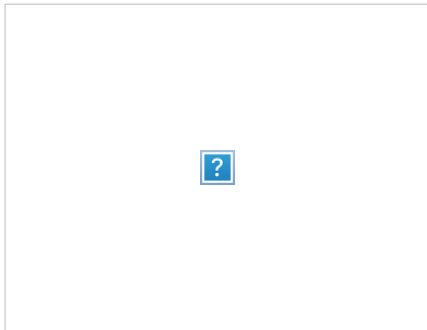
To: Joshua J Aguon <[joshua.aguon@guam.gov](mailto:joshua.aguon@guam.gov)>

Tue, Jul 28, 2020 at 2:26 PM

Håfa Adai,

Confirming receipt of your email.

Si Yu'os Ma'åse'



*Sinseru yan Minagåhet,*

**Office of the Speaker • Tina Rose Muña Barnes**

Committee on Public Accountability, Human Resources & the Guam Buildup

35th Guam Legislature

*I Mina'trentai Singko na Liheslaturan Guåhan*

Guam Congress Building | [163 Chalan Santo Papa | Hagatna, GU 96910](#)

T: (671) 477-2520/1

[speaker@guamlegislature.org](mailto:speaker@guamlegislature.org)

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Gumai pribilehu yan konfedensia este siha na mensåhi. Solo espesiåtmente para hågu ma entsensioña pat ma aturisa para unrisibi. Sen prubidu kumu ti un ma aturisa para manribisa, na'setbe, pat mandespåtcha. Yanggen lachi rinisibu-mu nu este na mensåhi, put fabot ago' guatu gi I numa'huyong gi as [speaker@guamlegislature.org](mailto:speaker@guamlegislature.org) yan despues destrosa todú siha I kopian mensåhi. Si Yu'os ma'åse'.

[Quoted text hidden]

**Joshua J Aguon** <joshua.aguon@guam.gov>

Tue, Sep 1, 2020 at 4:04 PM

To: "Adrian P. Cruz" <adrian.cruz@guam.gov>, "Dewey John C. Huffer" <dhuffer@gmail.com>, "Dr. Mary Therese Cruz" <mtfcruz@triton.uog.edu>, "Dr. Michael Bevacqua" <mlbasquiat@hotmail.com>, "Gov. Lourdes A. Leon Guerrero" <governor@guam.gov>, "John Reyes Jr." <johnreyes9802@gmail.com>, Mayor Robert Hofmann <guammayor@gmail.com>, "Sen. Edward Duenas" <efm3@ite.net>, "Sen. Kelly Marsh (Taitano)" <office.senatorkelly@guamlegislature.org>, "Sen. Régine Biscoe Lee" <senatorbiscoelee@guamlegislature.org>, "Sen. Therese Terlaje" <senatorterlajegum@gmail.com>, "Sen. Wil Castro" <sen.wilcastro@gmail.com>, Tristan Quintanilla <zavierquintanilla@gmail.com>, Victoria Lola Leon Guerrero <victorialola@triton.uog.edu>  
Cc: Melvin Won Pat Borja <melvin.borja@guam.gov>, Natasha Suba <natasha.suba@guam.gov>

*Håfa Adai*, Board Members!

As requested, please see the attached document that has the links to each of the videos for your feedback. **Please remember that this is NOT FOR PUBLIC RELEASE and is CONFIDENTIAL.**

Your feedback is due by 5pm tomorrow as extended via board vote at today's meeting. Please send your feedback via email by replying to this email or sending a separate email to me. *Si Yu'os Ma'åse'!*

On Tue, Jul 28, 2020 at 11:50 AM Joshua J Aguon <joshua.aguon@guam.gov> wrote:

[Quoted text hidden]

--

**Senseramente,**

**JOSHUA J. AGUON**  
**Staff Assistant**  
**Commission on Decolonization**  
*Ufisinan i Maga'hågan Guåhan*  
Office of the Governor of Guam



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**Gov. Lourdes A. Leon Guerrero** <governor@guam.gov>

Tue, Sep 1, 2020 at 8:45 PM

To: Joshua J Aguon <joshua.aguon@guam.gov>

Cc: "Adrian P. Cruz" <adrian.cruz@guam.gov>, "Dewey John C. Huffer" <dhuffer@gmail.com>, "Dr. Mary Therese Cruz" <mtfcruz@triton.uog.edu>, "Dr. Michael Bevacqua" <mlbasquiat@hotmail.com>, "John Reyes Jr." <johnreyes9802@gmail.com>, Mayor Robert Hofmann <guammayor@gmail.com>, Melvin Won Pat Borja <melvin.borja@guam.gov>, Natasha Suba <natasha.suba@guam.gov>, "Sen. Edward Duenas" <efm3@ite.net>, "Sen. Kelly Marsh (Taitano)" <office.senatorkelly@guamlegislature.org>, "Sen. Régine Biscoe Lee" <senatorbiscoelee@guamlegislature.org>, "Sen. Therese Terlaje" <senatorterlajeguam@gmail.com>, "Sen. Wil Castro" <sen.wilcastro@gmail.com>, Tristan Quintanilla <zavierquintanilla@gmail.com>, Victoria Lola Leon Guerrero <victorialola@triton.uog.edu>

Joshua

As a start these videos are good. i reviewed them and basically think they are easy to understand and educational. i like the documentary and the trailers. The one w the interview w Dr Corbin was too sterile and had a bit of difficulty keeping my attention. just my input. want to make sure people engage in the information and education presentation. How do we catch their attention and keep it

Governor

[Quoted text hidden]

--



Governor Lourdes Leon Guerrero

Ricardo J. Bordallo Governor's Complex  
Office of the Governor  
Hagatna, Guam  
(671) 472-8931

Joshua J Aguon <joshua.aguon@guam.gov>  
To: "Gov. Lourdes A. Leon Guerrero" <governor@guam.gov>

Tue, Sep 1, 2020 at 9:06 PM

Good evening, Governor!

Confirming receipt of your email. Thank you.

Josh  
[Quoted text hidden]

MARY THERESE FLORES CRUZ <mtfcruz@triton.uog.edu> Wed, Sep 2, 2020 at 8:50 AM  
To: "Gov. Lourdes A. Leon Guerrero" <governor@guam.gov>, Joshua J Aguon <joshua.aguon@guam.gov>  
Cc: "Adrian P. Cruz" <adrian.cruz@guam.gov>, "Dewey John C. Huffer" <dhuffer@gmail.com>, "mlbasquiat@hotmail.com" <mlbasquiat@hotmail.com>, "John Reyes Jr." <johnreyes9802@gmail.com>, Mayor Robert Hofmann <guammayor@gmail.com>, Melvin Won Pat Borja <melvin.borja@guam.gov>, Natasha Suba <natasha.suba@guam.gov>, "Sen. Edward Duenas" <efm3@ite.net>, "Sen. Kelly Marsh (Taitano)" <office.senatorkelly@guamlegislature.org>, "Sen. Régine Biscoe Lee" <senatorbiscoelee@guamlegislature.org>, "Sen. Therese Terlaje" <senatorterlajeguam@gmail.com>, "Sen. Wil Castro" <sen.wilcastro@gmail.com>, Tristan Quintanilla <zavierquintanilla@gmail.com>, VICTORIA-LOLA MONTECALVO LEON GUERRERO <victorialola@triton.uog.edu>

I agree with the Governor on the documentary on the study. The trailer is far more engaging, but the documentary doesn't quite live up to the hype of the trailer. Still images and music might help break the monotony of the interviews.

I believe that I sent my feedback on the other piece to Natasha already. If you need it again, please let me know.



**MARY THERESE F. CRUZ, Ph.D.**

*Associate Professor of Political Science, Chamorro Studies and Micronesian Studies  
President, 20th Faculty Senate*

**Division of Social and Behavioral Sciences  
College of Liberal Arts and Social Sciences  
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<https://www.uog.edu/degrees/bachelor-of-arts-in-political-science>**

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---

**From:** Gov. Lourdes A. Leon Guerrero <[governor@guam.gov](mailto:governor@guam.gov)>

**Sent:** Tuesday, September 1, 2020 8:45 PM

**To:** Joshua J Aguon <[joshua.aguon@guam.gov](mailto:joshua.aguon@guam.gov)>

**Cc:** Adrian P. Cruz <[adrian.cruz@guam.gov](mailto:adrian.cruz@guam.gov)>; Dewey John C. Huffer <[dhuffer@gmail.com](mailto:dhuffer@gmail.com)>; MARY THERESE FLORES CRUZ <[mtfcruz@triton.uog.edu](mailto:mtfcruz@triton.uog.edu)>; [mlbasquiat@hotmail.com](mailto:mlbasquiat@hotmail.com) <[mlbasquiat@hotmail.com](mailto:mlbasquiat@hotmail.com)>; John Reyes Jr. <[johnreyes9802@gmail.com](mailto:johnreyes9802@gmail.com)>; Mayor Robert Hofmann <[guammayor@gmail.com](mailto:guammayor@gmail.com)>; Melvin Won Pat Borja <[melvin.borja@guam.gov](mailto:melvin.borja@guam.gov)>; Natasha Suba <[natasha.suba@guam.gov](mailto:natasha.suba@guam.gov)>; Sen. Edward Duenas <[efm3@ite.net](mailto:efm3@ite.net)>; Sen. Kelly Marsh (Taitano) <[office.senatorkelly@guamlegislature.org](mailto:office.senatorkelly@guamlegislature.org)>; Sen. Régine Biscoe Lee <[senatorbiscoelee@guamlegislature.org](mailto:senatorbiscoelee@guamlegislature.org)>; Sen. Therese Terlaje <[senatorterlajeguam@gmail.com](mailto:senatorterlajeguam@gmail.com)>; Sen. Wil Castro <[sen.wilcastro@gmail.com](mailto:sen.wilcastro@gmail.com)>; Tristan Quintanilla <[zavierquintanilla@gmail.com](mailto:zavierquintanilla@gmail.com)>; VICTORIA-LOLA MONTECALVO LEON GUERRERO <[victorialola@triton.uog.edu](mailto:victorialola@triton.uog.edu)>

**Subject:** Re: \*CONFIDENTIAL\* - PBS Media Education Plan Status Report

[Quoted text hidden]

---

**Joshua J Aguon** <[joshua.aguon@guam.gov](mailto:joshua.aguon@guam.gov)>

Wed, Sep 2, 2020 at 1:08 PM

To: MARY THERESE FLORES CRUZ <[mtfcruz@triton.uog.edu](mailto:mtfcruz@triton.uog.edu)>

Confirming receipt of your email. SYM!

[Quoted text hidden]



Joshua J Aguon &lt;joshua.aguon@guam.gov&gt;

## COD Projects Update

2 messages

**Melvin Won Pat Borja** <melvin.borja@guam.gov>

Mon, Sep 23, 2019 at 12:25 PM

To: Adrian Cruz <talktosus@hotmail.com>, "DeweyJohn C. Huffer" <dhuffer@gmail.com>, "Dr. Mary Therese Cruz" <mtfcruz@triton.uog.edu>, "Dr. Michael Bevacqua" <mlbasquiat@hotmail.com>, Eloy Hara <eharagls@ite.net>, "Gov. Lourdes A. Leon Guerrero" <governor@guam.gov>, Jude Martinez <jafmartinez23@gmail.com>, Kate Baltazar <kate.baltazar@gmail.com>, Mayor Jesse Blas <bibayona@gmail.com>, "Sen. Edward Duenas" <efm3@ite.net>, "Sen. Régine Biscoe Lee" <senatorbiscoelee@guamlegislature.org>, "Sen. Therese Terlaje" <senatorterlajeguam@gmail.com>, "Sen. Wil Castro" <wilcastro671@gmail.com>, Tristan Quintanilla <zavierquintanilla@gmail.com>, Victoria Lola Leon Guerrero <victoria.lola@gmail.com>

Cc: Joshua J Aguon <joshua.aguon@guam.gov>

Hafa Adai Board Members:

I wanted to update you on our projects as we approach the end fo the Fiscal Year. ALL of the grant funds have been encumbered and about half of the award has been expended. We came up just under budget for the Conference, so there will be a little funding from that project that we will not spend (\$4,463.55).

For the Media Marketing Plan and the Self Determination Study with UOG, half of each award has been paid out upon signing of the MOA and the other half will be paid upon completion of the projects. According to DOI and our grant manager, the funds will not be lost as long as we can pay UOG before December 29, 2019. Even if the projects are not complete, we can submit a draft and a status update and request for a 4-5 month extension. Our grant manager says that we will most likely be approved for the extension to complete the project, but the main thing is to pay out UOG before the end of the calendar year to avoid losing the funds.

For the SD Study, we will submit the draft report of the first section (which should be done by November) and request the extension to complete the second section.

For the Media Marketing Plan, we will submit the media marketing schedule, which will include our media distribution plan and set it to end by April or May, so that we can get the most out of our agreement and have consistent media presence during those months.

The PBS project is a little more complicated because we had to separate it into 3 phases and time was not on our side. The MOA lays out the following:

Phase 1 - Decolonization 101 video (30 min Documentatry) + a promotional trailer

Phase 2- Self Determination Study translations + social media package (static images and animations)

Phase 3 - Fanhita Conference Live Broadcast and Rebroadcast + 3 promotional ads

\*PBS could only turn around 1 ad in time for the conference, so the remaining 2 will be used for one of the other phases, so we will not lose out on them.

Because the MOA took some time to finalize, we ended up starting with Phase 3 instead of Phase 1. I had conversations with both the AAG (Jessica Toft) who helped us draft the MOA and our federal grant manager about how to go about this. According to the AAG, we can go out of order on the project and even "make an advanced payment" because when dealing with Federal Grants, the process for advanced payment only requires a legal basis, which we have (the MOA). She says that it really depends on the grant manager, and as long as they are on board, we can proceed.

The MOA with PBS says that we will pay the full amount for Phase 1 upon execution of the MOA and then pay the full amount of Phase 2 after Phase 1 is complete. We will pay the remaining balance when all three phases are

complete. Again, according to our grant manager, we can still pay PBS pending finalization of the projects as long as there is something that they produced and there is a plan for completion. Since Phase 3 is all but done (pending rebroadcast), we can pay that phase out now. PBS will submit a draft this week for phase 1 along with a production plan detailing what needs to be done to finalize the phase 1 project so that we can be invoiced for phase 2. This is the only way that we can move forward without losing this money on September 30th.

If all goes as planned and PBS can get us invoices on time for DOA to process before the 30th, we should be good. I will send the draft and production plan to each of you via email and bring to the next meeting. We can still work with PBS to revise or edit all of these videos before they air. We are really just trying to secure the funding so that we don't have to liquidate it on Oct 1st.

--

Melvin B. Won Pat-Borja  
Executive Director  
Commission on Decolonization

Ufisinan i Maga'hågan Guåhan  
Office of the Governor of Guam  
Ricardo J. Bordallo Governor's Complex  
Hagåtña, GU 96910  
Office: (671)475-9545

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---

**Victoria-Lola Leon Guerrero** <[victoria.lola@gmail.com](mailto:victoria.lola@gmail.com)>

Tue, Sep 24, 2019 at 9:10 PM

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